

Tips For Writing Articles Online

By BB Lee

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by BB Lee (C)2003

I've written and published over 30 articles in SmallBizBits and other publications online. I've also published family parenting articles, several romance articles, and a dozen travel articles in print media. When I first approached the Internet market I was unsure if the same article format was acceptable on the Internet.

So, I certainly understand when new article writer's say they don't know how to approach the Internet crowd with their material. Or exactly how to structure their articles properly.

Here's a few important things to consider:

First you must know the popular article types.

- The List Article.
- The How To Article.
- The Information Article.
- Combination Of All The Above.

The List Article is written to answer a specific problem. One problem might be what software is available to fight spammers(email sent by unscrupulous marketers). You would start with your lead statement, background, and then list the top ten software programs available, with a brief description and link to the web site. Then, stop after the end of the list or wrap it up with a thoughtful quote or whatever is appropriate.

The How To Article is written to show the reader how to handle a specific problem. Let's use spam

(unsolicited e-mail) as our very popular topic. In this type of article you would start with a brief introduction, background sentences and list specific instructions on how to fight spam. For instance detailed instructions on setting up spam filters in your email program. Then wrap your article up with a quote or other appropriate conclusion.

The Information Article is written to inform the reader on the latest up-to-date information on a specified subject. Another hot topic laws passed to help online business owners fight spammers. You would begin with an interesting lead sentence. The necessary background. A discussion of the recent changes and provide relevant quotes and links to specific laws on spam. Finally, wrap the article up with an appropriate conclusion.

All three article types are very popular online. You might use one specific type of article or a combination of all the above. I am positive one of the article forms will immediately fit your writing style. Try using that style with confidence. Once you've gained experience dabble in all the article formats to keep your article writing style fresh and energized.

Once you hit your writing stride ideas will pop out of your surroundings, online, in conversations, emails, newspapers, newscast, pop culture events, latest tech news, everywhere!

And after composing your gems submit them to these popular online article directories.

- <http://www.makingprofit.com>
- <http://www.ideamarketers.com>
- <http://www.marketing-seek.com>
- <http://www.goarticles.com>
- <http://www.jogena.com>

And don't forget to add your resource box. This will contain all your important contact information.

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