

# Gift Basket Business

By BB Lee

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One successful gift basket entrepreneur, Marla C, states this is an excellent home business idea, and she has made a great income. But you need to be dedicated and certainly not afraid of a lot of hard work. Marla prepares special welcome home baskets for new mom's and her business is growing every day.

## Duties:

Prepare unique gift baskets for special occasions with an assortment of foods, gifts, goodies.

## Skills:

Creative talent for putting together gift baskets.  
Worked in a gift shop.

## Equipment:

Basket items, tables, storage space, ribbons, fillers, bows, packaging, etc.,

## Startup Cost:

Several hundred dollars will get you going on a smaller scale.

## Pricing:

Best to follow the industry standards. Check around and see what others in the business are charging.

## Marketing:

Through Classifieds in local papers.  
Market on the Internet.  
Connect with other gift basket makers in your community.  
Rent booths at craft shows, flea markets.

Demonstrations to organizations.  
Home Party Plans.  
Word of mouth.  
Hand out your brochures, business cards, at gift shops.

Income:  
According to a leading Business Magazine, Entrepreneur, net profits before taxes could reach \$65,000 for the home-based business enterprise.

Links:

Want To Make Money At Home?  
This source will supply you with all the information and tools to get you started in a profitable Gift Basked Biz.  
A very simple and easy to learn Business.

Click link below to get started:

Gift Basket Entrepreneur  
<http://hop.clickbank.net/?xy123/bmagic>

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BB Lee is Editor, Publisher of SmallBizBits Newsletter.  
The Best Things In Life Are Free Home Biz Tips!  
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