

Team Up With Your Competitors

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Unusual Web Traffic Generation Ideas <http://hugevoice.com>

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Pay per click search engines are a great way to get targeted traffic quickly. The only problem is that as the search terms get more popular, the price of each click through rises. It is very sad to watch your top ranking fall off the first page into obscurity as the cost per click rises out of your budget.

One way to get around this is to team up with a few of the "competitors" you find bidding on the same term. The idea is that if 10 people agree to cooperate to create a new page listing their ten web sites prominently, sort of like another search results page (which you can call a directory of top 10 sites in your topic), you can pool your resources and pay to get this page listed as the top search result for your desired keyword.

This will price the top ranking spot out of the budget of other bidders for the keyword and ensure a top ranking for this page. Provided you make the description of the new page interesting, most surfers will definitely click on the top ranked listings in each search and see all ten of your links.

So while you have to share the top ranking with 9 other webmasters, you are assured that you won't be squeezed of the top search results page by the thousands of other people trying to bid for the same keyword.

Cooperate with some competitors for an unfair advantage over the rest.

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