

5 Powerful Ways To Reduce Your Learning Curve

By Al Martinovic

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It's no secret that to succeed on the internet you have to learn as much as you can about internet marketing and marketing in general. It's an ongoing process.

Even the top marketers continually try to learn and or improve on their existing marketing methods. The day that you think you have nothing else to learn or "know it all" is the day that you are finished in this business.

With that said, I would like to share with you my Top 5 knowledge resources and what has helped me in my 2 years online and I hope it can help you too!

#1 Corey Rudl's The Insider Secrets To Marketing Your Business On The Internet

This is a huge 2 volume course that details everything Corey does that makes him millions online every year.

This is by far the best course I have ever bought. I would go as far as to say 85% of my internet marketing knowledge comes from this course alone.

The course doesn't come cheap but with the information he shares, believe me, you will more than make up the money you spent for it. I highly recommend it.

And if you don't buy it then do yourself a favor and sign up for his monthly newsletter. It's probably the best of the best information wise.

<http://www.milleniummarketers.com/internetmarketingchallenge>

#2 Books

That's right... books. If you don't like reading then you are going to have a tough time being successful in this business.

Go to your local book store or to Amazon.com and you will see there are a ton of books from marketing to copywriting to self-improvement... you get the idea.

Here are some books that I highly recommend:

"Think & Grow Rich" by Napoleon Hill

"Conversations With Millionaires" by Mike Litman and Jason Oman

"The Ultimate Sales Letter" by Dan S. Kennedy "Mind Control Marketing.com" by Mark Joyner

#3 Free or Paid Tele-Seminars

Tele-Seminars are like mini marketing seminars done by phone. You can learn a lot of great information by attending these seminars so if you come across one, take advantage of it.

You don't even have to speak at these tele-seminars, just listen in and take notes. It is a great way to shave off your "learning curve" in a hurry whether you are new or experienced.

#4 Internet Marketing Forums

Forums are a great way to get knowledge. And you'll even notice the "big" marketers pop in on a few of them from time to time.

You can post any questions you have and there will be people there who will genuinely try to help you out. Or just read the other posts and see what type of knowledge you can gain.

Here are a few forums that I check out from time to time:

<http://www.ablake.net/forum>

<http://www.howtocorp.com/forum>

<http://www.bizweb2000.com/wwwboard>

#5 Ezines and Newsletter

What I do and recommend you do is to sign up for the newsletters of all the "big" marketers out there. I won't mention names...you know who they are. :^)

Study their websites and especially the emails they send you. Then ask yourself... What tactics or strategies are they using? How can I apply this to my business?

And if you ever find yourself wanting to buy something from them by all means go ahead but before you do.... stop and ask yourself why you wanted to buy.

The same tactic or strategy that they used can possibly work for your business as well. Don't overlook this.

There you have it. My top 5 knowledge resources when it comes to internet marketing. I hope you take the time to make use of them.

Al Martinovic publishes the Millennium Marketers Newsletter where you will find Powerful Internet Marketing Concepts, Killer Strategies, Useful Tips, No Bull Business Advice... Get your FR*E Subscription here:

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