

The Most Important Entrepreneur Success Factor that Could

Determine Your Success!

By Hans Klein

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Do you wake up in the morning excited about going to work on your entrepreneurial project? Are you motivated about the subject of your project? Do you enjoy doing the hard and time-consuming work of getting your project going?

If you answered "YES" to these questions, then you may have what it takes to succeed because you are passionate about your project and work!

On the other hand, if you answered "no", then let me explain why being passionate about your project is so important and why this success factor can determine how successful you become.

First, let me give you an example of some successful people who are passionate about what they are doing and how it allows them to succeed:

The football (American type) season has just started again, and I'm excited...because my favorite team, Carolina, has won every single game they've played (knock on wood).

Now, although the season has just begun, you can see why they are having so much success... they are driven to win because they are passionate about what they are doing.

They push for an extra yard; they have more confidence, and their game just flows until they get the touchdown.

This attitude is a far departure from recent seasons, where most of their games were close, but they always seemed to lose by a single touchdown.

So, what led them to change their attitude and become more passionate about their work?

Well, I watched it happen in one of their first games. The game started, and they looked the same as last year. They were missing catches, turning over the ball, and just looked pitiful.

Then they put in the new, young, rookie quarterback (leader of the team), and their momentum changed to win the game because he brought a sense of confidence and passion back to the team.

The point of this story is that if you are passionate about what you do, like the new quarterback, it spreads, and you are willing to go for the extra yard and go the distance that your competitor may not be able to match, and you will achieve success!

In your work as an entrepreneur being passionate means that you enjoy what you're doing, and, so, you don't mind doing everything it takes to become a success.

If you don't feel this way about your project then you need to find something that you are passionate about because passion allows you:

1. To go the extra yard over your competitors.
2. Motivation to learn everything you can to make your product better.
3. Motivation to do the extra work that is required for your product to succeed.
4. Ability to overcome fear and doubt because you are confident in your subject.

We all have passions. Some people enjoy gardening; some like watching football, and others enjoy rebuilding cars.

And every single one of those passions can be turned into a business as long as other people share your passion, and since there are over 6 billion people in this world, there is a good chance many people do.

The trick to turning any passion into an idea is just to think, "What can I create that I would buy myself?"

Here are some examples:

Gardening: Gardening secrets to growing a successful garden.

Rebuilding cars: A book about the cheapest way to build a car where you show people how to find the cheapest parts, deals, etc...

Football: A "dummies" guide to understanding football.

What I want you to get from this article is the principle of doing what you love, and the money will come.

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Now, it's up to you to take action. If you have are wondering if your idea can be successful, sign-up to get a product evaluation at <http://www.wealthstarters.com/personalguides.html> .

I am passionate about what I do because I enjoy meeting and helping other people achieve their success.

Talk to you soon,

Hans Klein

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