

Insider Rollout Secrets Review

By Alex Poole

I recently had the pleasure of reading Neil Shearing's new product, Insider Rollout Secrets.

- <http://www.2jump2.com/x.php?2em>

In it, Neil, who incidentally has just started his own blog at <http://www.neilshearing.com>, goes into minute detail on how he made over \$250,000 of sales with his Auto Income Secrets product. (The AIS ebook shows you exactly how to go about creating Virtual Real Estate (VRS) websites using a canny combination of automation where possible and manual skill where necessary.)

In Insider Rollout Secrets, Neil details all the revenue streams that AIS provided, including direct sales, newsletter subscribers, affiliate sales and others. He lists the amount of income which each brought - to the nearest cent! The numbers are incredible - its a great example of what can be achieved with a good product combined with a well thought through product launch plan.

I've launched an ebook before that took off like the proverbial damp squib, and I know that if I'd had access to the information in Neil Shearing's Insider Rollout Secrets, the situation would have been very different.

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What I really learnt from this ebook though, was that none of this is rocket science.

What it is, is ~solid~ marketing tactics, WELL APPLIED. Its not enough to nibble round the edges of a launch strategy. You must do it all, right, first time. Unless you're already an absolute expert, Insider Rollout Secrets will show you the de-facto BEST way to undertake each step in your product launch plan.

Would that information be worth the asking price of \$77 to you?

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Stop Press - this ebook is available for only \$67 in the first week of release!

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