

Virtual Professionals Working Worldwide

By Janice Kalyniuk

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What is a Virtual Professional you may be asking?

A Virtual Professional (VP) is a suitably qualified professional who works from the comfort of his or her own home office, but services clients business needs worldwide. Many VPs never meet their clients, but deliver clients services by either email, fax, snail mail, courier or by whatever method suits the delivery mode.

What professionals are coming under the Virtual Professional umbrella?

Many and varied professionals are now taking on the VP status, and to name a few, they are: Accountants, Administration Professionals, Authors, Clerical Professionals, Coaches, Consultants, Crafters, Database Administration and Services, Designer, Developers, Engineers, Event Planners, Graphic Designers, Health Consultants and Services, Legal Practitioners, Medical Practitioners, PR Consulting, Proofreading and Editing, Software Specialists, Web Designers, Internet Researchers, Non-profit Administration Support, Traditional and e-Commerce Marketing Consultants, Writers and many other 'in demand' services.

What are the benefits of working with a VP?

VPs reduce the cost of overheads for small business as there is no need for employee insurance, benefits, superannuation, workers compensation, taxation, sick leave, holiday leave or any other cost which is incurred with employing staff full-time or part-time. With engaging the services of a VP, you only pay for the time it takes to complete a task or specified assignment.

A Virtual Professional can offer businesses, corporations or individuals a very affordable alternative to the standard onsite employee, consultant or onsite service provider. Virtual Professionals generally have their own equipment which includes their own computer, Internet connection, fax,

dedicated telephone lines, printers, and software and hardware to undertake their clients assignment.

Many businesses worldwide know the advantages and benefits of engaging the services of a Virtual Professional to become part of their business operations. In fact it is similar to having a consultant working for them but at quite a considerable saving. It also allows businesses to concentrate on running a profitable business without the stress of employing specialised staff for short periods.

Virtual Professionals are normally hired through their online websites, advertising or by word of mouth referrals. In most cases, a Virtual Professional will advertise their services on their websites detailing what they are able to offer you as the potential client.

Many Virtual Professionals are listed under specific services they offer in Search Engine listings, or you may locate them on Association Membership Directories.

It is also important to ask a VP about their qualifications, experience or resume` to ascertain that they indeed fit your business needs.

Hiring a VP could be the best investment a business could make, not just \$ wise, but in cementing excellent client/customer working relationships and profitable results.

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