

13 Reasons Why Products with Master Resell Rights Are Important

For Your Life And Bank Account

By Rizky Nur Zamzamy

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Master Resale Rights, Master Resell Rights, Resale Rights and Resell Rights. These jargons currently have become a hot topic in Internet Marketing and you can easily find it almost everywhere on the net.

Even some of Today's Internet Marketing Giants are doing it. Corey Rudl, Marlon Sanders and Terry Dean to name a few.

But what do they mean? Why are they important for your effort to make more money online?

When you purchase Master Resale Rights (some people call it Master Resell Rights) of an ebook or software, it means that you have the right not only to sell it to your customers, but also to give your customers the rights to sell it to theirs.

And you have 2 options here: You can sell them the Master Resale Rights or just the Resale Rights (some people call it Resell Rights).

If you choose the second option, then your customers can only sell the product and their customers do not have the right to resell it.

What I'm explaining below is the advantage of having a Giant Package of Quality e-Books and Software with Master Resell Rights.

So, why is it important for your life and bank account?

(1) Because you can have your own mass demanded informational products not in months. Not in weeks. Not even in days. But in hours.

(2) Because you can sell those high quality ebooks with resell rights to your customers individually or in a package and you keep 100% of the money.

(3) Because you can set-up your own unique package that contains high quality ebooks and software with resell rights which cannot be found anywhere else on the net.

(4) Because you can be your own boss. Not just an employee of a "9 to 5" company.

(5) Because you can offer valuable bonus to your site visitors to subscribe to your ezine, newsletter or mailing list. (I get 100+ new subscribers a week just doing this one trick.)

(6) Because it provides you with fantastic ROI (Return of Investment) rate which is unheard of in real world. Let me explain. Let's say you buy a giant ebook package with resell rights for \$59.97. You can sell the package as is and with one sale you reach your BEP (Break Even Point). The second sale brings you 100% profit. You make 11 sales, you gain 1,000% profit! Amazing, isn't it?

(7) Because you can sell it as many as you want. As long as you want. You buy once, you can sell it for life!

(8) Because you can impress your family, your wife or husband, your friends and colleagues. Even your girlfriend or boyfriend. (Hey, you are somebody now. You OWN a legitimate and respectable business. It's YOUR NAME on the site. Not the authors!)

(9) Because You can save money with it. Let's say somebody just launches a new paid membership site that you want to join or a new ebook that you want to get. Just approach the owner and offer him/her a barter. You can barter an individual ebook or software with resell rights or you can barter the whole package! It's up to you. It's a win-win situation. Most likely, you'll get what you want.

(10) Because you can now treat your Affiliate Programs as your "back end" products.

(11) Because you can boost your Affiliate Program sales by offering your prospects BIG BONUSES which they cannot get even from the main site!

(12) Because you can make your neighbour jealous. (Oooops! Kidding. Let's pretend that I never wrote this point 12 and you never read it! LOL!)

(13) Because you can use your own imagination and creativity to come up with things I haven't mentioned here, to make more money with your own giant package of ebooks and software with Master Resell Rights.

Well, folks, I believe you get the picture. Good luck!

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Rizky Nur Zamzamy is an Editor/Publisher of Arigola e-Millionaire Newsletter (<http://www.arigola.com>)who has just built his own site of 100+ ebooks and software with Master Resell Rights. Visit his site at: <http://fasttrackprofits.arigola.com> and get THE NEW Traffic Virus Software 3.0 for FREE. For a limited time he offers you also an UNLIMITED Web Space Web Hosting account for FREE.

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