

10 Ways To Keep Your Visitors Coming Back

By Ken Hill

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1. Invite your visitors to add their articles, ebooks, affiliate programs or resources and make your site into a valuable directory.
2. Keep your site regularly updated with useful content including your own articles.
3. Create a mailing list that tells your visitors when your site has been updated with more resources, articles, or ebooks.
4. Provide polls and surveys for your visitors to partake in. Your visitors will come back to see the results.
5. Create a chat room where your visitors can discuss different topics and network with each other.
6. Provide a guestbook where your visitors can ask and answer

questions.

7. Add a news or sports ticker to your site.

8. Add things to entertain your visitors such as quizzes or games.

9. Provide your visitors with useful resources to use at your site on a regular basis. This could be a search engine submitter, a spell checker, a document formatter, or something else that your visitors would find to be valuable.

10. Publish a tutorial on your site. Link within your tutorial to your products or to affiliate programs you've joined that provide products related to what you talk about.

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