

Home Business Success Steps

By BB Lee

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Home Business Success Steps...Hare VS Tortoise?
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A HARE one day ridiculed the short feet and slow pace of the Tortoise, who replied, laughing: "Though you be swift as the wind, I will beat you in a race." The Hare, believing her assertion to be simply impossible, assented to the proposal; and they agreed that the Fox should choose the course and fix the goal. On the day appointed for the race the two started together. The Tortoise never for a moment stopped, but went on with a slow but steady pace straight to the end of the course. The Hare, lying down by the wayside, fell fast asleep. At last waking up, and moving as fast as he could, he saw the Tortoise had reached the goal, and was comfortably dozing after her fatigue. Slow but steady wins the race. ("Aesop"s Fable")

Are you aiming for a fast finish like the Hare in Aesop's Fable?

Are you also letting someone else set your business goals for you?

Are you measuring your success by another's standards?

Think about it for a second...

When starting out set your own pace instead of trying to surpass your perceived competition.

Remember your real competition is yourself.

You are the one pushing yourself to achieve new goals.

You are the one who knows your limits.

You are the one who will motivate yourself even further to home business success.

And ultimately you are the one you will have to satisfy.

Keep your eye on your personal goal and stop trying to keep pace with others in your field.

Always strive to do your very best. And take pride in all your accomplishments, be they large or small.

And remember a slow and steady pace will eventually win the race to home business success.

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BB Lee is editor/publisher of SmallBizBits Home Business Newsletter.
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