

The Four Essential Keys to Picking an Affiliate Program

By Caterina Christakos

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It seems like everyone and their brother is trying to make money online. Many would have you believe that, by simply joining their affiliate program, you will become a millionaire overnight.

What they fail to tell you is that with any business on or offline there requires work, persistence and some little known rules that most shady programs don't want you to know.

Here are the Four Keys to Successfully picking and making money with an online affiliate program:

- 1) Pick a multi-tiered program. Programs that pay you only for the sales that you personally make are a waste of time. The whole point of an affiliate program is to create a stream of income even when you yourself are not personally working.
- 2) Choose a program with a subscription service. If the service you are marketing is one where the customer is required to make monthly payments, the affiliate program will normally give a monthly percentage of that fee. This beats those one time sales programs hands down.
- 3) Investigate to see if they provide you with a proven step by step marketing guide. Most people joining an affiliate program don't have the Internet marketing experience to do this on their own. An easy to use step by step marketing plan benefits the owners of the plan, as well as you the affiliate. In most cases, simply joining a program won't earn you money.
- 4) Email the person that will be your up line if you join

and see if they respond. If they do ask what their experience has been and ask if they will be willing to guide you along on your path to success. If this is a serious affiliate program they should be more than willing to do this. After all giving your Internet career a jumpstart will put more money in their pockets, as well.

After that the rest is persistence and dedication. There is money to be made online through these program, if you pick the right ones for your money making goals.

Caterina Christakos is a web designer and internet marketing consultant for companies all over the United States. To see her latest affiliate recommendation go to: <http://mydtmm.com/8236/>

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