

# 3 Ways to Get Indexed

By Chris Falck

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AUTOREPLY2U <http://autoreply2u.co.uk>

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### 3 WAYS TO GET INDEXED

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There are basically three ways to get your Web site indexed:

1. Wait for the search engine to find you by following a link from another site. (May take a very long time).
2. Go to each search engine and submit your URLs to each of your target Search Engines.
3. Employ a professional submission service to do it for you.

Indexing may take from a day or two with to 12 weeks in some cases. It varies by search engine. It's also common to not be listed at all for no apparent reason. This is why follow up and re-submission are crucial! Generally the page where you submit your URL will have the current waiting period to be indexed. Note this number for each engine so you know when there's a potential problem

Most engines let you submit as often as you like, although some do not allow you to submit the same page more than once per day. However, most let you submit as many as 50 pages or more per day if you like.

Things you should keep in mind in submitting pages:

1. Most engines will not only index your main page but will also seek out links to your other pages to index. They'll move two or more levels down the site tree. Therefore, it's not always necessary to submit each page individually to those engines. However, if you create doorway pages that link to your home page but are not linked to in return, you'll need to submit those pages individually, or create a page with visible or hidden links to each of your doorway pages.

2. Since many engines take weeks to index a page, you might want to jump the gun on a new site and submit it before you've got all the pages done. Don't!!, since if an engine spiders your site and doesn't find your home page or the page you specify, most will not try again later.

3. Some engines are watching for people submitting too many pages at once. They sometimes limit you on how many you can submit per day or week. They may also start looking for people submitting too many similar pages and will ban sites that they feel are abusing the system. Therefore, it's always best to proceed with caution and submit only as many variations of a page as absolutely necessary to achieve your goal. If you keep it to one regular page and one optimized summary page for each product/service then you should not have any problems. Also, you should space out submissions when possible (perhaps once a week).

4. Yahoo, unlike many other engines, only adds your site after a human being has reviewed it and decided it was good enough to be in their index. Make sure you've done a bang-up job in providing good content for your site before submitting to Yahoo and other review oriented services.

Its worth the effort to get your listing. It's also worthwhile building links with other sites as many engines rate a heavily linked site more favourably.

If you would like to link to AUTOREPLY2U please visit the following link: <http://autoreply2u.co.uk/linkinfo.htm>

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