

# HE SECRETS OF SUCCESS IN WORK AND IN LIFE

By Craig Lock

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Creative Writing Course <http://www.nzenterprise.com/writer/creative.html>

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I believe some essential qualities in achieving success in life are:

# DRIVE

# PASSION

# ENERGY

# SELF BELIEF and INNER CONFIDENCE

and  
most importantly,

# having a life PURPOSE

HOW to do it?...

Listen to that still inner voice deep within you- your soul.  
Nurture your inner qualities. Focus on your strengths and build on your weaknesses (but also build up your strengths even more).  
Develop strategic relationships where you build teams with people whose skills you lack. Build "win-win" relationships with your complementary relationships, so you all win. To do this effectively, you need to share a common vision of where you are headed.

To do this you need to be an effective communicator in communicating your goals and vision to others. We all need the help of others to move ahead. As John Donne said so well: "No man is an island".

N.B.: Have a positive outlook on life. ATTITUDE is the most important ingredient in whether you will be successful. You can everything else, but without the 'big A', it will be very hard.

Think differently to the masses and let your creative imagination work for you. The human mind has amazing power. Let it find numerous unique business ideas for you, if you only ASK it. Then sit back and wait for the answer to come. There are many lucrative undiscovered business and life opportunities out there, just waiting for you to take action. Be a person of ACTION. Don't just talk your ideas away.

Just be YOU. You are not in this world to live up to anyone else's expectations but your OWN.

Summary:

The key steps to achieving success in whatever endeavour you choose in life: "ABCDE"

A ATTITUDE  
B BELIEF  
C COMMITMENT  
D A DREAM (+ DETERMINATION + DISCIPLINE)  
E ENERGY

+ PASSION  
+ PURPOSE

= SUCCESS

To YOUR success

Craig Lock

Craig has studied and written extensively on the subjects of self help, personal success and how to live your dreams... after finding and following his dream for many years (at least he thinks so!). Craig is a writer, who through his various books, believes in encouraging and helping others to find their talents and gifts, to strive for and accomplish their dreams in life - whatever they may be. He truly believes people can overcome seemingly insurmountable obstacles, rise to any occasion and accomplish their entire dream with enough faith and commitment.

Craig Lock

Best Wishes from the First City to see the Sun in "Godzone"  
("little" New Zealand)

Craig Lock

Creative Writing Course

<http://www.nzenterprise.com/writer/creative.html>

Check out my various books\* at:

<http://www.nzenterprise.com/writer/books.html>

and

<http://www.novelty-gift.com/>

\* Fiction and non-fiction, novels on South Africa, travel, humour, inspiration, self help and money books (money management and steps to financial success).

Proceeds go to needy and underprivileged children - MINE!

"Life is about finding, then following the dream... and one's dream/vision comes to reality through believing in yourself, making the commitment and then creating it."

- Craig Lock

<http://www.craiglock.com>

and

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