

# Use The Net To Make a Difference

By Craig Lock

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Craig Lock's Book Page <http://www.nzenterprise.com/writer/books.html>

## USE THE NET TO MAKE A DIFFERENCE IN THE WORLD

These days we are at the forefront of one of the most innovative and far-reaching inventions in human history. The Net is the most cost-efficient, INSTANTANEOUS, EXCITING and effective way of marketing products and services around the globe through modern telecommunications.

We live in one of the most exciting times in human history; so exploit the AMAZING POWER of the Internet to reach and touch the lives of thousands, perhaps even hundreds of thousands of people around the world. (If someone had said that to me even a year ago, I would have thought they were crazy - and I DID!)

Use your creative energies and imagination to the fullest, by thinking of new ideas of how to market your particular products and so HELP meet the needs of other people, no matter WHERE they may live. (I keep a notebook by my bedside and leave to my creative subconscious mind just before I go to sleep.)

No matter where you may live on this planet, cyberspace can produce income to so many "budding netpreneurs." The Net is the most amazing tool for distributing that expertise to HELP many OTHER people around the globe. The www gives 'ordinary people' without much capital, like you and I a great BUSINESS OPPORTUNITY: the opportunity of self-employment by reaching out to a GLOBAL marketplace. Each one of us has a responsibility to ourselves and our families. It is up to each one of us to reach out and help many people around the world through being innovative and original in our ideas... and the money we earn from selling our array of unique products can be used for many good purposes, like perhaps even helping others achieve their dreams.

Why not share your knowledge through writing articles and sending them to publications, like Free Content? In doing that, WE WILL BE MAKING THE MOST USE OF OUR UNIQUE "GOD-GIVEN" ABILITIES,

SHARING YOUR KNOWLEDGE AND POSSIBLE GIFTS AND SO HELP OTHERS.

The French and English developed steam technology at the same time; the French created play-things for the aristocracy and the English created the Industrial Revolution (but at least the "Froggies" have passion and won the soccer World Cup and have just won Euro 2000). So we can all use the Internet to reach out to the "global community" and build a better world in this new "Information Revolution" that is upon us.

Let's use it wisely, respect our diversity and unique cultures; but celebrate a new world in union. One where, like your founding forefathers in America, you can first celebrate the Independence Day of the strong burning creative spirit that is within you. If set alight, it is one that will make your personal VISION of the future a REALITY.

JUST DO IT WITH EVERYTHING YOU'VE GOT AND BE HAPPY!

GOOD LUCK

Craig Lock

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Craig is a writer, who believes in encouraging and helping others to strive for and accomplish their dreams. He truly believes people can overcome obstacles, rise to any occasion, and accomplish their entire dream with enough faith.

My life mission is to help and encourage others to find their "calling" and live out their missions.

Creative Writing Course

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