

Write Right - How To Write Creatively And Be Published

By Craig Lock

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We hope that the following article (which is an extract is from Craig's brand new manuscript HOW TO WRITE AND BE PUBLISHED - ALL I KNOW ABOUT WRITING) may be informative and helpful to your e-zine readers, or on your web site. You have permission to publish this article (formatted to 60 characters, approx) electronically or in print. If it helps others "out there" in any way, then we're happy.

"We share what we know, so that others may grow"

WRITE RIGHT - HOW TO WRITE CREATIVELY AND BE PUBLISHED

by Craig Lock

To be a published writer is one of the most rewarding occupations and pastimes - both financially and creatively. I find it a very satisfying and enjoyable activity.

I can't teach you how to write, let alone how to be a writer. All I can do is give you some tips and guidelines, which hopefully will make it a lot easier...if that is what you really want to do. They are all based on what I have learnt by doing it myself - usually through the long, hard process of trial and error. I hope they are interesting and helpful to you in your quest to be a published writer.

There are no ABC's in writing. Having the ability to put words down on paper is only the beginning to writing. There is a great deal more to be learned on the techniques.

Don't give up after rejection follows rejection. Whatever you do, PERSIST. Remember perseverance and not talent is often the difference between a published and an unpublished writer.

MARKETS:

There is a huge market for creative work. As a result of enormous demand, editors and publishers are continually on the lookout for new writers and

fresh ideas. Freelance writers can earn good fees and royalties. However, I found that one has to specialise and make decisions: either to try to "forge" a career writing books, otherwise write articles for "maggies", as a free-lance writer. I chose the far harder first option...and learn a lot about the book publishing business down the "river of life"*!

* That's a metaphore, BTW.

What is the size of the market? There are over 50000 magazines and newspapers published in English world wide, including the gate-way to the Asian market in Singapore. Incidentally, I believe the Far East is the growth area for English books in the future. Thousands of fiction and non-fiction books are published each year, as well as countless radio and television scripts. There are also numerous stage plays performed throughout the world. So you can see that there are enormous outlets for your writing - especially if you have more than a touch of talent... and I'm sure many of you do.

Once you have learned how to write for these markets, you should have no difficulty selling your work. I believe that writing is a skill, which like other artistic skills, you can LEARN and develop with practice. Just as a sportsman or artisan masters their craft, the more you write, the better you will become. So write as often as you can. I definitely feel that my writing abilities have improved dramatically over the long years, since I have totally dedicated myself to the pursuit. At least I think so!

I do not think that an aspiring writer needs any special educational qualifications, or background to be a writer. Writers come from all walks of life and all backgrounds. Look at me! My father was a life assurance salesman, then rose to executive. The only family link is my grandfather Billy, who was a sports journalist.

Because writing is a relatively easy and inexpensive pursuit to get into, nearly everyone has the same opportunities. However, how far you go in your writing career will largely depend upon your own creative talent and application. Also how much you really DESIRE to be a writer.

Enough on that subject. I've written plenty about it in my book STEPS TO SUCCESS, PROSPERITY and HAPPINESS already. Plug plug!

N.B: DETERMINATION and PERSISTENCE more than anything else will get you there. I believe that most people will find abundant amounts of these qualities within them. If you look hard enough and are really tested. But only once they have found what it is that they really want to do with their lives. In reading you see the world through the unique perspective of the author.

Hopefully there'll be more quality writers around in the future; because they are "the eyes of the world" through using the amazing powers of the human imagination - the "workshop, the mirror of the soul".

Happy writing

Craig Lock

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- About the author:

Craig Lock is an author of numerous books and the creator of the "original" online creative writing course.

[">http://www.nzenterprise.com/writer/creative.html](http://www.nzenterprise.com/writer/creative.html)

- This extract is from Craig's brand new manuscript HOW TO WRITE AND BE PUBLISHED - ALL I KNOW ABOUT WRITING, which is available at

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