

How To Make Affiliate Sales In 15 Minutes

By Dan Farrell

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If you are one of the 98.6% of affiliate members that never make one cent from affiliate sales or make small \$5.00, \$10.00 commissions, then this article is for you. Even if you are making nice checks, this will interest you.

You really can start to make affiliate sales in 15 minutes with Google Adwords.

<http://www.adwords.google.com>

Your ads will start appearing with 15 minutes for the keywords you have selected. If this has you scratching your head :o) I don't blame you. I was totally new to Adwords until I read about Chris Carpenter's experience in making \$3,405 with just one ad in his very good ebook GoogleCash.

<http://www.ad-alyzer.com/727/google>

You know those ads on the right side of the page of Google's search page? Well those are Adwords. You pay per click with the minimum at .05, which is less than Overture's .10 PPC. Placement of your ad is based on two factors, the Cost Per Click and your ad's Click Through Rate (CTR).

I have set my maximum CPC to .05 and the daily budget \$5.00 until I see that the keywords I've selected are working and the affiliate program is making sales. To cut through a lot of learning curve, there are two fantastic products, one is the ebook GoogleCash which is a step by step overview of Chris Carpenter's

experience with proven income results. And he has made a ton of money doing only this.

<http://www.ad-alyzer.com/727/google>

The other is a software tool, Adword Analyzer.

<http://www.ad-alyzer.com/727/adwords>

It will find a list of related keywords, the number of searches per keyword and the number of advertising campaigns per keyword. Boy, do I love this software! I enter a keyword, say, mortgage, and it gives me all of the above in minutes. So you can find high traffic search terms that no one is buying Google Adwords for. Another use is to identify niches that are too competitive to enter. As you can imagine it will save money, time and most importantly find the search terms that you line up an affiliate for and start making money in minutes.

My experience is very new, I have only been doing this for a couple weeks, off and on, and the results aren't anywhere as good as Chris's. But I'm learning and tweaking, deleting, adding and researching for that 'hidden pot of gold'. A product that has a ton of searches with no competition :o)

The best results I've had so far are for an allergy/asthma affiliate. I have had over 250 clicks and a few sales for less than \$9.00. That's only .03 cents a click, not bad at all. I found through Adword Analyzer that these keywords and keyword phrases for allergy and/or asthma had some nice term searches with few adwords on Google. So for the .05 CPC I was able to get my ads listed on the first search page for most of the keywords.

You see, that is the very essence of success with any affiliate program, finding a product that is hot, has little or no competition and developing an ad campaign for it.

With Google Adwords you can get click-throughs within minutes and if targeted to the right prospect, sales in minutes.

I'll update you with more of my personal results in the next issue as well as more tips that I find or learn about.

Dan Farrell publishes "Build An eBusiness On A Shoestring" a unique newsletter with fresh, hard-hitting information ...guaranteed to put money in your pocket. And as a bonus get 3 fabulous ebooks.

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