

# Information Brokers: Pioneers of the New Age

By David Barrett

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by Chris Gagliano and Dave Barrett

At the turn of the last century, the world entered the Industrial Age, changing the landscape of industry and automation forever. Those industrial pioneers who saw it coming made fortunes. Now, at the turn of the millennium, we have entered the Information Age, and Information Brokers are the pioneers who will make the new fortunes of the next generation.

My father always told me, "You'll never get rich working for someone else." That phrase has probably been around since humans first started to accumulate wealth. It is called a truism, meaning what was true then, is true now and will always be true. It may be even more true online.

You see, affiliate programs can be a great way to earn some extra cash with a website, but you'll always be working for someone else, making them rich. Only a handful of people actually make enough money from affiliate programs to really make a difference in their bank account.

Affiliate programs do work, but they aren't a complete solution for most people. If you're serious about making money online, and one day earning your living online, then you need to consider a more profitable cash flow to use in conjunction with affiliate programs.

What if you could sell products on your website that people really want and keep 100% of the profit? What if you didn't have to ship your products to your customers? There is a way a person could order your product and receive it instantly without you having to lift a finger.

What if you had an infinite supply of products and never had

to spend another dime producing or buying more stock? You could sell 1 unit or 1 billion units, and your overhead would never change. That's kind of a crazy thought, isn't it?

All of that is possible through the power of digital information products, like eBooks, which have taken the Internet by storm. When you own the rights to sell a digital information product, whether you bought those rights or it's a product that you produced yourself, it will bring in 100% pure profit for you!

Your paying customers can download your products instantly after ordering. This instant delivery system is the most cost-effective business model a new Internet entrepreneur could ask for. You put one copy of your digital product on your web server, and it can be downloaded by your customers an unlimited number of times without you ever having to worry about it again!

People, by their very nature, want to know how to make their lives better. They want to know how to make more money, live longer, lose weight, build a time machine -- OK, maybe not a time machine, but you get the picture. Because of the inherent nature of people to learn more, and better their lives, information is a natural hot seller! It's a no-brainer. You can make a lot of money selling information products that are in high demand.

The only down-side is that producing your own products is time consuming. It can take months of research and writing to create your own, and if your market is small, you might not make as much money as you want. There's a lot involved in making your own product, and you're not even guaranteed that it will be a successful seller.

On the other hand, if you know that there is a great demand for information which you possess, and you can communicate that information to your customers effectively, then you stand to make a nice living off of your own knowledge.

Read "How To Create & Sell Products Online" by Michael Green, a well respected and very knowledgeable internet marketer, if you want to learn how to do it right and save a lot of time, money, and frustration. You can get the eBook at:

<http://www.emoneyenterprises.com/a/createandsell.html>

An alternative to creating your own products, is buying the rights to established products. This is the most common practice among Information Brokers online. It's also the most logical option for a new Internet entrepreneur. You can avoid all the risk by purchasing resell rights (also called reprint rights) to products which you already know are hot-sellers.

There are a lot of advantages to purchasing the resell rights to established products, including the speed at which you can

have your website set up and running. In most cases, less than a week.

The Ultimate eBook Package is probably your best bet if you want to purchase resell rights to quality products that people will want to buy. It's a collection of many excellent products, all of which come with resell rights and pre-made professional sales websites. You just upload, and you're ready to go.

You can learn more about the Ultimate eBook Package at:  
<http://www.UltimateEbookPackage.com>

Another of our favorites is Profits Vault Monthly which gives you fresh resell rights every month to some great products. On top of that, there are two other ways to earn money with the program. It's best that you read for yourself at:  
<http://www.emoneyenterprises.com/a/pvm.html>

The pioneer spirit is probably more alive today than ever. The pioneers of the Information Age will be the ones who see it coming, and establish themselves and their brand now, while the Internet is still in its infancy. Open your eyes and look out into the horizon. Can you see it coming?

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Chris Gagliano and Dave Barrett are co-authors of the NEW eBook "My Personal Guide to Starting a Website to Make Money Online" Download yours FREE at:  
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