

# DO and DON'T DO "Money Making Guidelines" For Home Business

## Entrepreneurs

By David Lowenstein

DO and DON'T DO "Money Making Guidelines" For Home Business Entrepreneurs

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Making Money Online - DO and DON'T DO Guidelines

Confused..? Too much data to cope with..? Know nothing (or, very little..)  
About how, for "heaven sakes", computers "talk" and how to "answer"  
Them, read on...

I knew absolutely nothing, nada, zero. Just like you, I started surfing,  
And here are the DON'T DO which I did -

- [] Got Registered to numerous "tempting" (get rich quickly) programs.
- [] Inserted my Primary Email everywhere.
- [] Downloaded various ebooks, which I didn't even know how to open...
- [] Got registered to a long list of safelists (what exactly did I have to offer?..)
- [] Had so many affiliate accounts that I forgot my usernames and passwords..
- [] Immediately opened an account with Paypal.
- [] Easily purchased low cost (up to \$12.99) software/programs etc.

Most people just join an affiliate program or two (or more..), buy an eBook  
here and there and get really excited about all the money that  
can be made on the Internet, but then just end up spinning their  
wheels because they don't know where to start and neglect to  
develop and follow a consistent marketing plan.

Does it sound familiar..? That's O.K., most of us have been there. Learn from  
Other people's mistakes and STOP wasting your time and money. NEVER  
EVER let yourself get tempted to join numerous programs! NEVER EVER  
Join anyone claiming one of the following phrases: "Make \$4820 a month  
Starting next month" / "We will place 2 under you and you'll make \$100  
A day" / "All you have to do in join, upgrade and sit back, we will do all  
The work for you" / "Just Pay \$5/10/20 and you'll get a cash machine of  
Your own" - IT NEVER EVER WORKS!

Here is what you should DO:

- [] Become an affiliate with a maximum of Two programs, No More!
- [] Chose these businesses/programs carefully, remember, you expect Them to send you money!
- [] Go for a "value" program. "Value" means:
  - You are not required to handle any programming (html, uploads Downloads, banners etc.). They do everything for you.
  - It is a long-established and solid program/business. Take the time To read testimonials!
  - They tell you the TRUTH!, meaning, it takes time, consistency And work to make money.
- Pay you a fair commission, minimum 25%.
- Offer you to JOIN FREE and learn first prior to making a decision Whether to join as a full member, meaning, they have NOTHING TO HIDE!
- Offer you marketing assistance and guidance, i.e., tutorials, Courses, co-op advertising programs, Free value products You can offer others.
- Supporting you either by a responsive support team or, by A personal contact manager.

AND FINALLY, ASK YOURSELF THE KEY QUESTION:

"Would I like this business/product if someone else offered it to me?"

If your answer is NO, skip this program, you'll never succeed Offering it to others.

If your answer is YES, GO FOR IT! Your conviction will get You the sales!

REMEMBER - Getting Rich Immediately is only possible if you win the Lotto...The Internet Is A Great Place To Make Money, yet, alike any Other business (but, with a significant lower investment!), YOU MUST WORK!

Best Of Success,

David Lowenstein

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