

# How To Fail Online, or Alternatively, What To Avoid In Order To

## Succeed

By David Lowenstein

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"One click and you message gets to 100/200/xxx million websites a day"  
"Make \$1,000/5,000/xxxxx straight to your paypal/stormpay or mailbox  
just by emailing this or mailing that to X of your friends"  
"Here is how you get 20 million subscribers/affiliates..."

Sounds familiar? Haven't we all (yes, me too..) thought "Hay, this is  
Exactly what I need/want!" and, signed for free or, God forbid, paid  
Money and...a few days later...

I do hope that you are reading this article a minute before you intended  
To join such a "blabla" offer. It will save you some hard earned dollars.

Question - Who's to blame? Should we all blame the one offering us  
These programs? I am certain that your immediate response is "Yes!"  
Well, you're wrong! We are the ones to be blamed! We so much want  
To believe this "magic crap" that we act as their best salesperson..  
Who doesn't want overnight success? I'll be more blunt - who doesn't  
Want an immediate success without putting any work? (lotto...?)

My friend, IT DOES NOT AND NEVER WILL WORK, PERIOD.  
To be totally honest and straight-forward, these offers should also mention  
That: "sign with us and..  
- work hard for 2-3 years  
- invest a lot of time in building trust relations with people  
"The Best Vitamin For Making Friends Is B-1"  
- you're about to have rough times during which you'll be  
certain that nothing works for you ("everyone seems to  
have something to offer/sell. How can I get through and  
succeed selling my product/program??!!")

- IMPORTANT, Never Ever Give Up!

Would they be online if they wrote it (The Simple Truth!)? Of course NOT!  
They are simply after your money and that is all there is to it.

But there's hope. The hope lies in your common sense and determination -  
NEVER GIVE UP! Tell yourself:

1. The Opportunities are there. I can make it online.
2. I know I'll have rough times.
3. I'll NEVER go for what appears to be "magic" because if it doesn't Work (and it NEVER does) I'll get frustrated and give up. Remember - It's The START that STOPS most people!
4. Prior to every purchase I'll make, whether an ebook, a service or a Program, I'll positively answer the following:
  - 4.a. Will this purchase really move my knowledge/business onwards?
  - 4.b. Will it result in more potentially successful contacts/leads?
  - 4.c. Will I be able to use it, within a reasonable period of time, to Increase my profits?
  - 4.d. Am I willing to invest work in it and give it a fair chance?
  - 4.e. If someone else offered it to me, would I go for it? (This is critical because the answer will indicate whether you'll be able to offer it to others).

Sorry it sounds like a nightmare, it is NOT. It Is Reality. The route to success Resides in yourself - BE DETERMINED, DON'T GET DISTRACTED, Keep Looking straight ahead to your final goal AND YOU'LL GET THERE.

You can achieve a level of success online which will significantly increase Your income. Opportunities and customers are there (and growing every day By outstanding numbers). Let time and work determine what is going to be Your money making opportunity. Just Avoid "Magic Crap"!

And one last advice - No One Can Help Everybody, but Everybody Can Help Somebody. Use this advice to build trust.

Wishing You A Pleasant Journey,

Dr. David Lowenstein  
<http://www.ezwebinfo.com>

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Dr. David Lowenstein is an Internet Business Development Consultant, Author and Speaker. David publishes a unique, advertisement-free, newsletter titled "HBIPT" (Home Business Instant Profit Tips & Tricks). Each Subscriber learns how to:

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