

Love what you do - don't do what you love!

By Dmitry Nanev

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By Dmitry Nanev (c) 2001

Hi nice people,

This article is based on a 'small' discussion several more entrepreneurs and I had on Anthony Blake's forum (<http://www.ablake.net/forum>).

How it all started...

A guy asked us if there was anyone who makes money from what he loves (of course on the Net).

What I'm about to tell you is the more detailed variant of what I told him.

Doing what you love is the ultimate 'American Dream' it has always been this and will last the same. People had always been dreaming of doing living from something they like, what is their hobby.

I'm almost sure that you like fishing i.e. it's by. Now imagine if you had a TV show about fishing. You would probably earn good money from it.

But it as any other show-business job will force you to harvest much time and effort in it. You will have to make shots almost every day, work hard, get there on time probably...

Would you still enjoy your hobby? I won't. The hobby is something that you do freely and when you want and just because you like it and want to do it. If it gets a routine

you will not always enjoy it...just because it's something not routine!

So here is a good example of how your hobby can get something you don't like just because you followed the 'American Dream'.

And why don't we 'change' a little this dream. The ultimate change will be to love what you do.

Just as I love what I do. Every morning I get up of bed the first thing that I think of is my e-business. I plan my day, I plan what I will achieve and improve. And if that isn't love... :)

But e-business is not my hobby. It is something that wants discipline and much of it. But however I enjoy doing it!

Find something you like to do but don't ever start doing what you like to. Let me say it easier - Love what you do but DON'T ever do what you love!

That's my philosophy. You may consider it stupid, foolish, untrue, but just try it out and after a year or so you'll see how much right I was!

Please do tell me if you agree with me or no. And of course the reason for this.

Always with You towards Success!
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