

If You Really Want To Be Successful...Make A Difference!

By Donald Goss

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How would you like to be successful beyond your wildest dreams? You can be. It is a reachable goal.

Have you been searching for the seemingly elusive success *secret* and can't seem to put your finger on it? Well, I am here to tell you that the answer is right under your nose.

It is so obvious that you may have overlooked it.

Take this simple quiz. Once you complete both parts of it, I believe *the answer* will hit you like a ton of bricks. Please don't skip to the answer. Do yourself a favor and actually *take* the quiz. It will not only help you SEE the answer more clearly, it may even put a warm smile on your face.

Take out a piece of paper and write down as many answers as you can think of to the following questions:
(Don't scroll down any further until you have written your answers down)

- 1) Name the last five Super Bowl Winners.
- 2) Name five billionaires.
- 3) Name five Pulitzer Prize Winners.
- 4) Name the last five Cy Young Award Winners.
- 5) Name the last five Academy Award Winners for Best Picture.

How did you do? I hope you did better than I did.

Now, take the second part of the quiz and see if you do any better.

- 1) List five teachers or coaches who made a difference in your life.
- 2) Name five friends who helped you through a personal problem or a rough time.
- 3) Name five people who taught you something you will always remember.
- 4) Name five people who made you feel special when you were growing up.
- 5) Name five people you enjoy spending your time with.

How did you do on the second part? I'd be willing to bet you did better. I know I certainly did. Not only that, but many warm memories came back to me.

The point of this little quiz is to demonstrate that fame and fortune are fleeting, but lasting success comes from helping others. Money and fame can be lost in the blink of an eye. It happens to people every day.

I am not saying that you can't be rich, famous and successful too. It's not only possible, but nearly inevitable when you make helping others your primary goal.

If you really want to be successful in the truest sense, make a difference in someone's life. Make it your life's mission. Make making a difference the basis for everything you do.

Apply this philosophy to your job, business and relationships. Before you begin any project, give any advice, start a conversation or lecture your child, ask yourself, "How can I do this in a way that will make a positive difference in their life."

Make it a point to remind yourself of the importance of service to others. Do it daily. I have made it a habit to do this first thing in the morning by reminding myself that an opportunity to help someone will present itself today, if I pay attention to what is going on around me.

Try it yourself and before long you will find yourself really looking forward to each new day. You will begin to live your life your with more energy and enthusiasm. Things will start to fall into place for you, in ways you never expected.

And who knows, twenty years from now, someone you came in contact with may take this test, write *your* name down and fondly remember something you did for them that made a real difference in their life.

That is what I consider SUCCESS!

Donald Goss is the editor of Lightning Solution, a bi-monthly Ezine that features winning traffic generating techniques, business building strategies, inspirational articles and more. Get 2 FREE traffic generating ebooks when you sign up!
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