

How To Generate Stampedes Of Instant Traffic From One Simple

Technique

By Ewen Chia

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Listen up if you want an almost instant solution to your traffic problems.

I'm going to show you one simple technique to increase the traffic to your websites or affiliate programs, which will make you more money immediately...

It's called expired domain names.

If you have not even been considering this area of traffic generation before, I urge you to at least look at it now.

Expired Domain Traffic

This is a HUGE business. Have you heard of the 'legendary' Ultsearch who is quietly making 6 figures A DAY from this one method alone?

What he does is to register thousands of expired domains WITH existing traffic and link popularity and point them to his own pay-per-click service!

It's all a numbers game but while you wouldn't want to register 50,000+ expired domains like Ultsearch, you can still profit from just a few core traffic-filled expired domain names.

Here's how you can check for expired traffic :

* Go to <http://www.DeletedDomains.com> where you can both find daily expired, on-hold domains or do a 'power search' for those relating to your keywords.

* With your new list, you need to perform three important checks to determine their traffic level.

1. First step is to visit [">http://www.Alexa.com](http://www.Alexa.com)

Here you can easily check these domain names for their traffic ranking level. The lower the number the better. (Yahoo! is currently ranked at number 1)

2. Next you'll want to check on the expired domains' link popularities. You should start grabbing related expired domains with huge existing link networks as it shows these domains had developed websites before they expired.

Link popularity can be derived from services such as <http://www.LinkPopularityCheck.com> .

Another method is to perform a 'back link' check from the search engines. For example, go to <http://www.Google.com> and type in the phrase "link:expireddomainurl".

An expired domain with good link popularity and Alexa ranking will mean it's still catching good targeted traffic.

3. Go to <http://www.Archive.org> and enter your selected expired domain. You'll be able to find out whether the expired domain name had a previous website developed, as archive.org cached all websites' content and pages.

An expired domain with a developed website increases the probability that marketing was done and traffic was driven to that website.

The above steps will enable you to make an informed decision about registering certain expired domains.

Once decided, you can register them for peanuts (below \$10) at -

[">http://www.NameCheap.com](http://www.NameCheap.com)

[">http://www.RegisterFly.com](http://www.RegisterFly.com)

[">http://www.NameBargain.com](http://www.NameBargain.com)

- With the right expired domain names, you're able to literally cash in from other people's effort.

Imagine taking over the domains of high-traffic developed websites without you having to spent months building it up.

You can profit almost immediately from your new expired domains by redirecting them to your website, affiliate programs, pay-per-click services, etc.

Or make a bundle selling them on eBay or domain auction sites like [">http://www.Afternic.com](http://www.Afternic.com)

- Here's an example of an expired domain name I registered which is already paying off -

[">http://www.000InternetMarketing.com](http://www.000InternetMarketing.com)

- If you would like more tools and insider secrets regarding expired domain names, or to automate the entire process of snapping them up, go here -

[">http://www.AllWebMarketing.com/et.htm](http://www.AllWebMarketing.com/et.htm)

- It's a no-brainer.

~~ The Author ~~

Ewen Chia is the editor of "Money Making Marketing Report", where subscribers get TONS of hard-hitting Web Marketing tips, resources, ebooks and more. And for a limited time, find out how you can get \$97.00 just for subscribing :

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