

The Real Solution for the FTC Crackdown

By Floyd Tapia

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I imagine you have heard the calamity howlers, the pessimistic viewpoints on what web owners should and should not put on their websites and no doubt every scare tactic used to get you to buy some protection. Well...

...you should be scared. What am I selling? The simple idea of taking action before you possibly find yourself in a legal entanglement that could literally cost you thousands of dollars AND unimagineable stress.

You don't think it could happen to you. Well, I think it's time to do a reality check in your world.

Thousands of frivolous lawsuits in areas too numerous to mention are brought on countless unsuspecting business owners and the average person every day.

The truth is, when some lunatic and their blood sucking attorney financially and emotionally circumsizes you, they go for all your assets; both personal and business.

In this article, we are going to talk about one type of lawsuit that is getting huge amounts of attention on the Internet which involves none other than the FTC.

Now, the FTC is really ramping up to crack down on Internet Marketers, and actively go after those of us that don't rigidly adhere to all their rules about disclosure and documentation.

I've heard that they filed 45 criminal and civil law enforcement actions against Internet Marketers, on May 15th alone. This is only the beginning.

Due to this inherent rise of "websuits" as I call them, there are now various legal document sites showing up right and left on the Internet that are designed and have every intentions of protecting you.

One website example is AutoWebLaw. Go to <http://protectyourself.marketingvault.net> to fully understand what these experts are recommending.

But I think the underlying question here is: "Do they really work?" In my humble opinion, they're simply a start.

But what happens when the unthinkable emerges and you're served with legal papers that you are being sued? God, I hope you never find out how this feels.

But statistically, you have a 1 in 3 chance of being in a lawsuit this year... and the year after that.

My point? All of us need lawyers at some point in our lives.

But don't allow the simple idea of legal documents, though they'll help, to fool you into thinking that they alone will give you full protection against a lawsuit by the FTC or the IRS... or anyone for that fact.

I have worked in the legal industry for years and I am here to tell you, 'it ain't gonna happen.' I DO recommend these types of documents so that you will be fully compliant on the Internet.

But it will take much more than that to ultimately protect your assets from being frozen or at the very worst, paying huge fees to be represented for something that you did not do wrong or the intention was quite innocent.

Remember, "ignorance of the law is no excuse." So what's the answer?

There are affordable ways of getting the added peace of mind so that you will not be penniless and in severe debt as a result of the FTC crackdown. What you may ask?

"Bulletproof" lawsuit protection. You and I and most people in the United States need this immediately.

I suggest doing a search on the Internet under such topics as 'asset protection' and 'lawsuits' to fully understand what you are putting at risk by not having such protections in place now.

But above all else, no matter what you end up doing to protect yourself now, I always advise everyone to seek legal counsel before attempting anything on their own. Good sound advice.

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Floyd Tapia has over 8 years of tireless work and research experience on the topic of total asset protection. His news tips, The Tapia Brief, has up-to-date tips on affordable bulletproof lawsuit protection for all:

http://www.lawsuit-protection.com/the_tapia_brief.html

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