

# Marketing Conmen

By Frank Cannon

Marketing Conmen

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Marketing Conmen <http://pages.eidosnet.co.uk/~frank.cannon/conmen.htm>

## A WARNING ABOUT THE MARKETING CONMEN

O.K. what qualifies me to lecture or advise people on the pitfalls and scams so very evident on the Internet. Easy I've fallen down the pits and been scammed 'OFTEN'.

We all like to make an Income from the Internet ' Become Financially Independent'and get away from that 9-5 deadend, boring but necessary self-imprisonment called 'Work'. Why not! it's your life why make someone else Rich.

This desperate urge, deep rooted need to break free from the traditional work place is in us all - well 90% of us.

That is why we are easy prey to the:

## MARKETING CONMEN

That is why we throw ourselves at the mercy of any scheme, plan or scam that sounds even 5% true.

I'm not bitter - much! but I'm going to try to steer you away from the 'Minefield' of fictitious money grabbing rubbish being pushed as the greatest business since sliced bread.

Due to length restrictions I'm going to do a do and Dont's list, I will be concentrating on this subject and others in future Newsletters, this is a start to help you go in the right direction.

Don't do it

- 1 - Don't be taken in by 'Hot'persasive words. I.E. FREE, URGENT,GUARANTEED etc.
- 2 - Don't pick the first 'Business Opportunity' that comes up through your service provider(Google, MSN etc)they usually pay to be at the TOP.
- 3 - Listen to anything that comes through Bulk Emails. In fact if you recieved it and you never requested it, then it's SPAM report immediatly to your service provider.
- 4 - Definatley DO NOT part with any money unless 100% sure, only spend what you can afford and will not miss.
- 5 - Do not expect overnight success - if they promise to make you rich by the weekend forget it.

DO's

1 - Plan, What do you want? what are your aims? Yours needs and desires? See what Company will fit your criteria not the other way around.

2 - Work out a budget you can afford and stick to it.

3 - Select a list of Companies(not just one) that has all of the following: Verifiable substance and Stability, Products, Backup, training, Excellent reviews, innovative, good structure and reliable payments record.

4 - Investigate the people who run the Company, how qualified are the Directors, what history have they with previous Companies, I certainly would not deal with anyone who dubious in any way.

5 - Ask questions - in depth remember this is your opportunity and you want to get it right.

I will develop this theme in future newsletters/Ezines but the above will help. You must be ruthless, cut out the rubbish, and go for the best time proven Companies.

Follow the above and you will save money, save time and avoid becoming despondent, the internet is the future and you can prosper but stack the odds in your favour.

After 3 years in the wilderness I've found the Company that works for me, put it on your list the link is below my name.

Thank you for reading, good health and prosperity,

Frank Cannon

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PS

Some people waste time doing 'Get rich' schemes and fail, others join SFI that has a 17 year pedigree, and make a secure financial future. Which are you?

Get full info here:

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