

How do you define a "Guerilla Marketer"?

By George Papazoglou

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#1 Web site promotion techniques <http://www.web-site-promotion.gr>

Unleashing the small yet powerful forces, of an elite and finest squadron, in order to annihilate and break down the enemy by using a rapid and flexible strategic scheme.

Marketing your way, through a 'brutal' and highly competitive industry, with the fewest funds and resources, is what makes you a guerilla marketer.

Small businesses, are characteristic examples of the modern model of the 'Guerilla Marketer'. Designing their web sites in the house, and generally evaluating their line of attack by tracking these 'unlocked' keyholes, of the dominant competition.

Quite possibly that you are a guerilla marketer as well! At the time being, the 'Big Boys' focus their attention on their 'highly visible' antagonists, while you brainstorm of several impending methods and 'undetected' techniques, to allow your internet marketing strategy, go riot.

A guerilla marketer doesn't commit to the ordinary and *never* gives up. Instead, he assigns all the efforts and resources by putting into action, his very own marketing mix up.

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