

# The "Secrets of the Rich"

By George Papazoglou

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#1 Web site promotion techniques <http://www.web-site-promotion.gr>

No soldier goes in the war alone and no business escalates to the path of success, without partners. Nevertheless, I've seen too many "soldiers" trying to accomplish a mission without a target, a mug without back-up.

I'm referring to the avalanche of thousands of web sites and promoters who struggle to indirectly accomplish the very same mission... to make the rich, richer by launching a web site, joining multiple opportunities and anticipate others to replicate their success.

So what's the secret of the rich?  
Most importantly, what's the secret that "they" don't want you to become conscious of??

I'm sure that you've read things like:

\* "Join our associate program! We'll take care all of the hard work (we'll take care of your hard-earned traffic) like customer fulfillment/service..."

They don't want you to seize the powerful notion of creating your own products, your own opportunity and your own customer base.

They vapor your aptitude by not letting you estimate the lifetime value of a customer.

They eliminate potential competitors, by cutting you a few checks.

They don't let you use their powerful sales letter and marketing plan, so you won't ever realize what really works.

They jealously keep away critical information which can have a drastic impact to your success.

So stop wondering why so many people visited your web site yet few ever bought an item. Your visitors are worth in gold -- don't bombard them with tenths of promotions and duplicated programs.

Instead, focus your promotional activities in one or two vendors maximum.  
Endorse products which you've already used and proudly reflect your enthusiasm.

Check your site's statistics and make every effort necessary to express your visitors with plus points,  
awesome products and honest vendors.

Try to tap into a niche market instead of being everything for everyone.  
Make strong partnerships with vendors who are willing to share their integrated marketing plan with you.

Create allies who commit to help you succeed, with:

- \* Customized pre-sales letters
- \* Private forums to share ideas + strategies
- \* Co-branding techniques
- \* Splitting the profit in half with you

Start making powerful friendships and alliances with other Networkers in your field,  
and mutually reap the benefits of influential lines of attack.

I reckon that it's very hard to branch out your business with candid entrepreneurs,  
but it worth's the shot. It is vital that you track potent marketers who have the same  
objective with you, along with a powerful product to promote.

Believe in your self, stay restless, stay "hungry" until you succeed.  
It's not impossible but few will succeed. See how the "Big Dogs" vigorously support each  
other to win \*your\* loyalty, and subliminally force \*you\* promote their ideas/concepts.

Stop re-inventing the wheel -- make it run for you, and your upcoming success. So what's next...

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