

The Power Of Networking Online

By George Papazoglou

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#1 Web site promotion techniques <http://www.web-site-promotion.gr>

"As the competition on the Internet grows to an enormous rate, companies in order to successfully expand and brand their operations, have resorted to Network Marketing and its' unclaimed derivative, Stealth Marketing.

'Building' a squad of similar content sites to attract and to effectually attain a great portion of a targeted and specific market, entails the call for 'reinforcements'. By registering and actively maintaining a number of web sites that work in common to reach and grow the number of users or else, customers, puts into action the Network Marketing concept and appliance.

A would-be and demanding customer that comes across a well established and virtually branded company, by reflection sets his reliance and 'attachment' for a well known and instituted company. In the battlefield of severe competition, Network Marketing is just what the doctor ordered.

The mechanism of Network Marketing puts into practice the execution of the unclaimed/unrevealed term of Stealth Marketing. Stealth Marketing has to do with the stimulation, of the subconscious and inflexible inner mindset of an upcoming yet indecisive customer.

I'd rather withhold the further elucidation of such a term, as it would by reflection cause the reaction and remonstrations of a bomb-shelled and uninformed audience."

George Papazoglou, February 25/2000.

Web-site-promotion.gr 2000 Agent seminars:Thessaloniki/Greece

Would giants like, Mc Donalds, Coca-Cola and Microsoft be here and there, if Network Marketing wasn't the cornerstone of their marketing plan?

In fact, Networking, is the ultimate success-component to brand a business on the Internet and not only.

Did you know that 95% of all prospects won't buy the very first time they see an ad?

Did you know that 95% of all prospects in every possible industry, will buy because of continuous ad-impressions?

On the Internet it's becoming even harder for a prospect to actually visit your web site a second

time for the next 5 years!

They'd rather purchase a product that gained their awareness because of continuous promotions. After all, a customer sets his commitment to "consumption" with companies that know when and where to advertise.

It's almost that explicable. The more people know about your business, the greater the referrals.

And here comes Network Marketing. Network Marketing isn't successfully implemented by just throwing millions of dollars in commercials.

Network Marketing is also put into practice by small businesses, on limited resources.

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