

# The most critical component of a successful business

By George Papazoglou

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#1 Web site promotion techniques <http://www.web-site-promotion.gr>

Position your self for a few moments, being in the privileged state to provide answers to \*all\* the questions a prospect would ask, and drastically eliminate "remorseful visitors" who "fail" to complete the order.

Lets attempt to analyze part of the significance of a powerful business plan.

Lets scratch the surface by supplying answers to 2 critical questions.

You can literally boost your productivity by the next few days once you have a powerful marketing plan.

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Question 1:

For whom are you designing your product?

\*Exactly identifying your target market\*

Question 2:

What's your market positioning and how

will your product benefit your market?

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What your business needs to capitalize online, is a perfectly custom-biz,cyber marketing schema, to easily develop a solid marketing plan and definite strategy.

A solid marketing plan can march your business to the next-level of growth and secure it from an upcoming catastrophe.

Why your business needs a marketing plan, after all?

Answers:

\* A good marketing plan will automatically coordinate and establish your promotional activities.

\* A good marketing plan is like a magic guide to financial prosperity.

\* A solid marketing plan can literally raise money for your business by attracting organizations, partners or even investors.

\* A first-class marketing plan can help you to better know your market and write better sales letters!

No matter where you're coming from and what you're selling, you have to take a whole market and \*chop-it-up\* to smaller and distinctive, niche areas.

The more you chop-it (divide), the greater the audience!

Let's be realistic! You definitely can't beat Microsoft, but you can out rightly claim an immense share of thousands of customers.

You need a perfectly customizable, 'fill-in the gaps', ready-to-be launched marketing action plan, to start pouring orders by the next few days.

The good news is that even if you have almost no idea in developing a sure-fire marketing methodology to grow your business, don't worry.

Your business can still grow in a matter of days.

You instantaneously need to know how will customers react to your advertising campaigns 'before' launching them.

You need to set-up a comprehensible automated marketing mechanism according to some key-factors.

You must conduct your researches based on some key factors:

- \* The predisposition which characterizes your prospects
- \* The influences which interfere with buying decisions
- \* The psychographics of your target market
- \* The Life-style of our prospective customers

Imagine for a moment the impact to your Sales Ratio once you can control these factors.

As an audacious and determined businessman,

you ought to know exactly which (?) problems call for immediate answers.

Provide pragmatic answers to only these questions and you're guaranteed to:

Find the perfect price for your products and boost orders overnight

Know how to use hidden and unconventional techniques to cripple your close-antagonists.

Know how to overcome unpredicted problems and surveying in economical crisis.

Eliminate the negative influences which relate to buying decisions

Have a \*clear picture\* of what your customer is like and where he comes from.

Know how to properly market your products and make your prospects certain that yours is superior to your competitors'.

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