

Unleashing the Power Of e-Mail Marketing

By George Papazoglou

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#1 Web site promotion techniques <http://www.web-site-promotion.gr>

Marketers, authors, publishers, and publicity pioneers consent, that e-mail marketing is a "must-do" promotion tactic to reaching masses of prospective web visitors.

The latest trend in co-op e-mail advertising among e-zine publishers, is multi-level viral ad e-zine advertising, using free downline building tools.

How it works; publishers agree to exchange ads in their newsletters.

Now each publisher posts his up line's ad to his subscribers, and so does every other publisher in his downline. The same procedure continuous by an X times down.

This system merges the potential of viral marketing and e-zine advertising, to create a powerful free promotion system, to reaching a massiveness in number of subscriptions!

Using this system, I have succeeded to spreading the word like of my ventures like a breeze. The upshot? More affiliates, surplus subscribers and tons of sales!

Using just this technique, my free e-report called "The Cyber Marketer's Clandestine techniques" was downloaded by an implausible number of people.

{You can download the Free report by clicking here

<http://www.web-site-promotion.gr/downloads/Freereport.zip>}

This viral marketing tactic as a superfluous free advertising method, has boosted my web site's branding "effects" by approx. 6% to this date (13/8/02).

I've been using this system for just 3 weeks and the potential is momentous. Now tenths of e-zine publishers use the republishing rights I grant to authors (who also promote their Clickbank affiliate ID), and my popularity snowballs to the "hoary e-valleys of recognition".

For related resources on Free Viral Ad E-zine Publishing just resort to this e-mail address by sending an e-mail at: getviral@web-site-promotion.gr

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