

What McDonalds Knows About NLP That YOU Don't

By Glenn Osborn

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Howdy,

You ever eat fries?

You ever eat french fries at McDonalds?

If you go in you KNOW you'll hear, "Do you want fries with that?"

Lots of our consulting clients say,

"I go in there swearing that THIS time - No Fries. But I always Buy Fries."

Wanna' know WHY you Buy, Buy, Buy those fries?

Because McDonalds hired the top psychologists and NLP experts in the world to make sure you "Buy Fries".

NLP stands for "neuro linguistic programming."

Some call it, "Invisible influence."

Or...

"Hypnosis with your eyes open."

Cuz McDonalds sells many 1000's of tons of fries. By influencing YOUR unconscious mind. And the minds of millions of others.

It ain't an accident you hear the same "hidden command" in 100% of their restaurants.

COMMAND?

What else would you call it?

You consciously HEAR "Do You Want Fries with that?"

But your UNconscious mind is much sharper. IT hears the hidden command words,

"Do ****You Want Fries**** with that?"

You say, "Son of a gun. THAT'S why I buy so many fries."

Yes sir ree.

Some of my over-the-top-affluent mentors pointed this out. Explained how billion dollar companies and billionaires use NLP influence.

And how you and I can apply the same UNconscious Influence to boost our own success.

****Billion dollar companies use UNconscious NLP daily.**

****TV Info-mercial Companies learned NLP at a "Mind Capture" event. I know cuz I was invited. (NOW you know why you bought that zyx product you NEVER use.)**

****George Lucas uses NLP - He calls it "The Force" - to make sure there are long lines at movie theaters and toy stores.**

Ok.

What about US?

You?

How can "UNconscious NLP basics" benefit YOU?

How would YOU like to win MORE arguements? Get your way more of the time? Influence and "nudge" the people around you to see things YOUR way.

Do-able.

Let's let McDonalds lead the way.

Before you hesitate and get bashful - remember. Problems and all - McDonalds is STILL the #1 most successful restaurant chain in the world. There ARE Invisible reasons for some of that success.

Here's one "McD" - NLP tactic and how to use it...

Top NLP experts and psychologists told McDonalds how the brain is wired.

****All of us look DOWN when we're sad.**

****All of us look UP when we're happy.**

****All of us BUY less when we're SAD. BUY MORE when we're happy.**

Too bad McDonalds can't CONTROL our emotions.

Oh brother.

Or should we say "BIG brother."

They can and they DO control your emotions inside McDonalds.

You can use the idea too.

Millions of burgers can't be wrong.

By placing their food ordering signs WAY UP HIGH, all customers have to LOOK UP - when they are ordering. When you Look UP - you are happier. You eat and Buy More! McDonalds gets richer.

STOP!

Take a minute. Imagine yourself back at "McDonalds." You are at the counter. In line. Looking UP at that sign. Smelling all the food. The bacon, the cheese burgers, the shakes, the apple pie - and YES - even the fries.

Standing there - In Your Mind - Looking UP at the sign. YOU NOW B-E-L-I-E-V-E.

Doncha'?

Because you ordered MORE than you thought you would. They got into your Mind and inside your wallet too - didn't they?

Ok.

YOU can use the same NLP idea too.

**You are in sales - we all are to some extent.

**You want to persuade your boss.

**You want your wife to agree to vacation where YOU want to.

**You want to PICK what movie or TV show the family watches.

Oh NO.

How simple.

Can it be?

Try it yourself.

**Hold your sales contract up high - when you ASK for the order.

**Make sure your boss is sitting down - when you show him your plan and hold the graph way up high.

**Hold YOUR vacation materials up high. Put all other choices down low - in the wife's lap.

****Hold that Magic Marker circled TV Guide high. But ONLY when you mention YOUR best choices.**

Whatta-ya-think?

Admit it.

Seems silly.

But I'm here to tell ya' - this really works.

And here's something REALLY interesting.

You can use this in PRINT too.

Ahem...

Ah. Well....

This is a little embarrassing.

I just used the LOOK UP UNconscious Mind CONVINCER NLP Strategy on you. Go back in this article and read where we gave you Directions to...

STOP.

Take a minute.

IMAGINE yourself

Look UP...

Did I just use 4 written NLP commands - right out in the open to nudge you towards BELieving this works?

Naaaa!

Couldn't work.

Too easy. Too simple. Too fast.

Did you know that 40% of all books sold in the world are "Romance?" Did you know that the top Romance novelists sell 50 to 100 million books? Did YOU know that Romance writers use UNconscious NLP words very, very powerfully?

You wanna' "borrow" their NLP?

On Ebay the game is to use words to attract bidders & buyers. What if you used Romance Novel NLP words in your headlines?

6 Notorious _____

6 Wicked _____

7 Phantom _____

6 Tempting _____

Enchanted _____

Oh ho.

Almost had you there.

Almost had you BELIEVING again.

But YOU are much too smart to get caught... twice.

Just Rest.

Relax.

Just kidding. I haven't made \$1000's of dollars in my Ebay auction hobby. Literally \$1000's with EACH NLP word & headline. Our clients don't double their incomes and work fewer hours. We don't write a Free E-zine full of their Testimonials.

Is it likely?

No.

Laughable, really.

It would be too easy. Weird, even.

But wouldn't it be great FUN if UNconscious NLP really worked.

Watch out for THE Fries,

Glenn Osborn
Millionaire Mastermind Marketing Association

P.S. - For some FREE NLP - No Strings - a Nothing for sale NLP quiz. 5 proven NLP ideas you can try out yourself. NLP Case Studies we borrowed from millionaire mentors...

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