

# How to Get traffic through Google, Yahoo & AOL -- Cheap and Easy.

By Gloria Reibin

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Yes there is a secret to getting traffic through the big search engines without going through the bother and expense of listing with them only to find that 1) you weren't approved or 2) you were number 123,659 on their list meaning -- nobody's going to find you!

No, I'm not going to tell you about the paid for search engines. You're paying for click throughs with them and competing with everyone from Amazon.com to the 6,752nd person in the same business as you are in. While at one time the click throughs were relatively cheap, today you'd be paying a pretty penny for one click through with no guarantee of a sale.

## CHEAP AND EASY

But one way exists -- one well kept SECRET -- that will get your business on the front page of the top search engines without any real effort on your part and just a very small fee. How does \$30 per YEAR sound?

## HOW ARE PEOPLE GOING TO FIND YOU?

Think about it. People might answer your email, click on your banner or answer your classified ad if you have a compelling headline, Whether They Are in Buying Mode or NOT. More often that not, it's NOT.

So what do they do when They ARE in BUYING Mode? Look for classifieds? Browse through all the junk email in their email box? Search for Banners to Click on?

Certainly, NONE OF THE ABOVE. What do they do? What do YOU do? Right! Go to your web browser and put in Search words.

The truth is that no matter how many new gimmicks, graphics or plain goofy ideas emerge from marketers brains, we all still go and put search words in Web

Browsers when we want to find something fast. No matter how much you want to deny it, that's still what you do. That's still what I do. That's still what

everybody does.

### HERE'S THE SECRET!

You don't have to get listed on Yahoo, Google, AOL, etc. AT ALL. You can ride piggy back on someone who's already listed there. You can get listed via LOCAL SEARCH ENGINES. That's right, the engines that grab business in your local state, city or country list themselves. For a small fee, the local engines will place

YOUR AD in a top non-competitive position of one of their pages for a specific Search Word or Phrase for as little as \$30/year. Their URL for the page with your ad will show up for that Word or Phrase on Google, for example, so that you can have top priority listing the day after you pay your \$30.00. No pay per view, pay per click or pay per anything other than that one time fee. If you want more than one search word or phrase, another \$30/year will get it -- that simple.

### A BETTER SECRET STILL!

Although you will get hits from Yahoo, Google, AOL, etc., it's a mere 10% of all the searches that the local engines get. That means you'll get another 90% from Local traffic. If you check paid per click giant, Overture, and find it gets 280 click throughs for a given word, your local state engine can get as much as 28,000 click throughs for the same word.

Support Your Local Traffic Generator! Support Your Business!

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View Gloria's website at <http://advantageecom.com> , where you will find steps to creating financial freedom. For more information on Local Search Engines, email her at [advacom@advantageecom.com](mailto:advacom@advantageecom.com) with Local Search Engines in the subject line or click here.

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