

# How To Create Your Affiliate Mob And Increase Profits Dramatically!

By Grady Smith

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Fact: The more affiliates you have out there screaming praises for your product or service, the more sales you're going to make.

But how do you build an army of fanatical affiliates that want nothing more than to sign-up for your program and start sending targeted, ready to buy prospects to your website? With this simple 5-step process:

## 1) Get Your Product's Sales Letter Up To Speed

Good sales letters attract hordes of new affiliates.

Just think about it. If you're going to promote something and get a profit each time you make a sale, wouldn't you want a sales letter that converts like crazy?

Invest in a good copywriter. Get your sales letter really pumping the sales. And once you do, you can tell affiliates just how well your letter converts with qualified traffic. The results of doing just this one step will amaze you!

## 2) Create Promotional Tools For Affiliates

Nothing's worse than signing up for an affiliate program and getting none of the goodies to promote your link.

But if you can create solo ads, text links, banners, classified ads, giveaway reports, and other promotional items you'll instantly give your affiliates something they can place on their website or send to their email list.

And if you don't have the time to create these materials you could run a contest for your affiliates that submit promotional materials you can use.

Also, free reports that your affiliates can use to sign up visitors into an autoresponder works great here because it lets them promote your program while building their own list.

### 3) Create an Affiliate Sales Letter

Simply stating how much you pay and the terms of your affiliate program isn't enough. If you really want to sign up a large number of affiliates, you've got to tell them why they should be promoting your product.

Tell them how well your sales letter converts. Tell them about the stuff you're giving affiliates to help promote their links. Tell them about your great payment plan. And tell them why visitors want to buy your product.

### 4) Get The Word Out On Your Affiliate Program

Place a link on your website. Let customers know about it. Approach other webmasters that receive traffic from your product's target audience.

And after introducing a few people to your affiliate program an amazing thing starts to happen. As traffic increase through affiliates, so do your affiliate sign-ups. So by creating a "foundation" for your affiliate program and automating the sign-up process you can have a steady stream of new affiliates joining your team without any work from you.

### 5) Keep Your Affiliates Motivated

A large percentage of those signing up for an affiliate program will never promote it.

Why?

Because a lot of them put it off because they don't have to promotional tools already created for them. Or some don't get started because they lose interest in the idea.

But to fire up your affiliates, why not create an ezine especially for them? One that offers contest, perks, and instruction on how they can make more money promoting your program? You've worked hard to get your affiliates, and just a little motivation here and there can keep them active and placing money in your pocket.

Need A Sales Letter Guaranteed To Thrill You ... A Classified Ad To Send Tons Of Traffic To Your Site .... Or An Autoresponder To Build Your Opt-In List And Sell More Of Your Product? Then get it dirt-cheap when you visit Grady's website: <http://www.cheap-copy.com> .

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