

Build and Maintain Websites For Profit

By J. Stephen Pope

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J. Stephen Pope
jspope@yenommarketinginc.com

Work at Home Business Ideas Directory <http://www.yenommarketinginc.com/>

Even with limited knowledge and experience, you can build and maintain websites for profit. Here are just some ways you can do so.

1. Develop Websites for Local Businesses

Approach local business persons and sell them on the necessity and financial benefits of having a professional website. Local advertising may get you started as well, but expect to get a large portion of your business from referrals.

Charge your clients for the initial design and setup of the website. Work with them to develop a theme for their site based on their unique advantages over the competition. Keep the site simple to start with so that the cost of producing it is not prohibitive to the business and you can complete it profitably in a short time.

In this business, you can also make money on the maintenance and ongoing support of the website. Charge recurring monthly fees for such services needed as web hosting, updates and improvements to the site's content, search engine optimization and submission, increasing traffic, traffic analysis, mailing list production and maintenance, and much more.

You don't have to be a master Internet programmer to provide needed, additional services. There are many free and low cost sources of scripts and other resources available to you on the Internet. Offer your clients (and charge extra for) flash introductions, animated graphics, syndicated content, traffic counters,

submission forms, chat rooms, pop-up windows, autoresponders, and more.

2. Sell Websites on the Internet

Build web stores, search engines, shopping portals, and other websites and sell them on the Internet.

Some develop sites from templates sold by others. Others build websites from scratch. These websites have been sold on the Internet as turnkey businesses through eBay and other websites.

Another option is to take existing free services and resell them. For example, you could take advantage of free web stores available to you on the Internet. Register a suitable domain name, obtain free or low cost web space, and host that free store at your domain on your web space. Promote your website and increase traffic. Finally, sell your website to the highest bidder on eBay. Be sure that either your Reserve Price or Opening Bid is high enough to make it profitable to you. You will need to transfer the domain name to the buyer.

3. Become an Internet Marketer

Build your own unique website based on a niche theme that has a sufficient market. Then tie in your content with appropriate affiliate programs and your own as well as other peoples' products and services.

To increase commissions and sales, you will need to regularly maintain your site by updating content, increasing targeted traffic, adding appropriate products and services, et cetera.

These, then, are just a few ways that you can profit financially from building and maintaining websites.

For further information and resources about making money from building and maintaining websites, please visit:
<http://www.yenommarketinginc.com/webmstrbus.html>

*****RESOURCE BOX*****

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