

# Easy Motivation Basics

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Keeping yourself motivated to succeed is one of the most important yet overlooked aspects of any business, online businesses included. It can be difficult at times, but success is highly dependent on how much you want it.

Of course everyone wants success, but it isn't that easy when it comes time to work, and an online business requires just as much work as an offline business.

## Vision

An important aspect of keeping yourself going is the ability to see exactly what you want. The tricky part here is that you need a focused image of what you want to achieve. It is easy to say that you want to make \$1000 a month, but to actually visualize the different aspects of your business that will work together to achieve that is more difficult. Written plans of your business can help you visualize what you need.

## Goals

Setting goals may be an over talked about, but they are under used. There is a reason that so many people preach the importance of goal setting - it works! Goal setting helps me to stay focused. I might make a short term goal of say, "write three great articles." I won't allow myself to do anything else until that job is completed. Otherwise I find myself working on a half a dozen projects and getting them all partially completed.

You don't even need to write all of your goals down, it's as simple as sitting down to work and saying out loud what you want to accomplish in the next couple of hours. You should

always be realistic in making goals. Reaching goals should become a habit, and it will lead you to success.

## Record Keeping

Keeping records of your achievements and progress helps you because you can look back and see exactly what it is that you have done. It feels great to look back and see that you have really accomplished something.

## Success Stories

Reading about successful people will make you realize that even the most successful people have had their ups and downs. This is great when things aren't going very well, just the time when motivation is most important.

Successful people are normal people just like you and me. The difference is that they survive the bad times, everyone else loses their motivation. Let yourself, even make yourself a successful person by mastering the art of staying motivated all the time, good times and bad.

Best of luck to you,

JC Anderl

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