

Grab Your 5 Reasons to Engage An Attractive Site

By Janice Chiang

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Janice Chiang
janice@valuenmbiz.com

Work at Home Ideas and Opportunities <http://www.valuenmbiz.com/>

Ever thought about the reasons you started your website?
If you can't come up with a solid answer within 30 seconds, it's time for you to start thinking about it!

Here are 5 critical reasons why you may want to start your website and to make your website attractive both full of content and easy to navigate.

1. Be a believer of "fairness"!

You may not find too much fairness nowadays, but you are sure to find fairness in WWW, the World Wide Web. You are the same as the big companies out there such as Intel.com. When you type in an address such as www.valuenmbiz.com , you can reach it just as easy as when you typed in www.intel.com .

The mere difference is that www.intel.com spends much more money than www.valuenmbiz.com . Or www.intel.com spends more time on generic marketing where as www.valuenmbiz.com will probably spends more time on niche marketing.

2. Let your favorite product company handle the rest.

Atkins Diet & Low Carbohydrate Weight-Loss Support (www.lowcarb.ca) is a site about Dr. Atkin's Diet and Low Carbohydrate Diets. Right now, a lot of people love Dr. Atkin's Diet. Atkins Diet & Low Carbohydrate Weight-Loss Support gives people plenty of information about Dr. Atkin's.

Because Dr. Atkins has a new book, Amazon.com too sells Dr. Atkins' new book. Atkins Diet & Low Carbohydrate Weight-Loss Support simply joins Amazon.com's affiliate program, and put up a referral link to Dr. Atkin's newest book at Amazon.com's page. Atkins Diet & Low Carbohydrate Weight-Loss Support makes money every time someone decides its time to buy Dr. Atkin's new book.

You too can smartly integrating reviews and tools into your existing website with referral links that earns you commissions.

3. Sell your own product

Create your own products and sell it on your website! Let's say you cooks delicious cookies. No one can resist your cookies once they have tasted it. You can add this new product of yours into your website content.

Take Atkins Diet & Low Carbohydrate Weight-Loss Support's example above, you can write a delicious description about your cookies and how low fat it is. Eating it will not only ease the hunger, it helps to keep the shape too!

4. Let advertisers occupy a portion of your website

Once your website has a steady traffic flow, and you know that your website is getting more popular among your target audiences; you now have a powerful money generating medium.

Rent a portion of your website space out for people to put up their ads. As long as the ads are relevant to what's on your website, people won't mind reading a few of the ads. The viewers may find the ads being helpful.

5. It all adds up

Let's say you have a similar idea of creating a health site like the example above. You want your website to be your new business. Unlike the traditional business now you don't need to worry about the start up costs such as: renting a store, hire people to look after your store.

Count the earnings!

Although making money online may not generate a fabulous income for you, it can certainly cash a few hundred dollars for you.

Just follow the example given so far, if you are selling a number of copies of Dr. Atkin's new books and you generate \$150 extra for the month.

Your cookies are popular among the people who have tasted it and these people are telling all their friends to try your cookies. You could earn a \$150 extra again for the month. Now you have \$300 extra income.

Your website is having a considerably amount of targeted audience that other company needs. You provided a little ad space for these companies at a moderate price of \$250 a month. Now you earn \$550 more for the month.

Thought \$550 is not much? Think again. \$550 is just a start for you. And a \$550 extra a month maybe what it takes to pay off your housing loan or to buy your new car.

All this can be started from a passion of creating a website full of information you want to share with everyone. You know, it's more like, sharing something valuable with everyone when starting a website then trying to make money with your website. Plus, it's more fun with sharing and giving.

Engage a busy day with creating a website with plenty of content and smooth layout.

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