

10 Tips When Building Your Site

By Jean Lam

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There are some essential points you need to know when building your website. You need these things to make your site have a clean professional look.

1. Make your front page stand out - Your front page is the most important on your site. Make it your most creative to get visitors attention right away so they'll stick around.
2. No Broken Links - Make sure you check your site before you upload so there are no broken links.
3. Optimized Graphics - Your graphics should enhance your page not slow down your page. All bloated images should be scaled down before uploading your site.
4. Content - Your site should be as informative as possible, make sure you have plenty of information pertaining to your area of expertise.
5. Easy Navigation - Visitors should be able to find any part of your site with ease and not get lost in the process
6. Contact Pages - Post your e-mail, phone or fax information where necessary to make it easy for your visitors to get in touch with you.
7. Your own Search Box - A search box will make it much easier for visitors to find what they're looking for.
8. Spelling - Make sure you proofread each page and correct any spelling errors on your site.
9. Search Engine Optimization - Your pages should be formatted for the search engines properly before you upload your site.
10. Color Scheme - Build your site around a two or three color

scheme that is easy on the eye and appealing to the eye.

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