

# Starting Your Home Business on a Shoe String Budget

By Jeff Casmer

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Launch 5 Automated Streams of Income <http://www.24hourwealth.com/main-311>

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Whether seeking a supplemental income or a full-time income, many folks have undertaken the task to discover a viable home based business solution to meet their personal needs.

For most folks who contemplate a home business, a low-cost or no-cost solution is not only nice, but also very necessary. Many also seek to find a home business that will permit them to maintain their regular day job in order to protect their base income.

Taking the cautious approach to a home based business and keeping one's job during the start-up period is often a very good decision. By maintaining one's job, one can maintain the health of their personal finances while permitting their home business grow healthy and strong.

Fortunately, most home based businesses can be started with little or no cash, can be maintained on a shoestring budget, and can be operated successfully with only a part-time investment.

One day, the business will be strong enough to support itself and its owner. When that time comes, it will make good sense for the business owner to leave his or her outside job to dedicate more time to growing and maintaining their new thriving home based business. You will know when that time has finally arrived.

The nature of a home based business makes it easy and very realistic for most folks to take the plunge into home business ownership.

Yet, many folks put off starting their own home based business, because they have the misconception that they will have to risk

thousands of their own hard-earned dollars at start-up. Then later, if their business fails, they fear they may be forced to take out a second mortgage on their house just to stay out of bankruptcy.

Are you one of these folks? Do you let your fears of failure keep you from reaching for your dreams?

If so, then allow me to introduce you to a few home business ideas that you can start for less than \$100 and can be started and operated very profitably as a part-time business.

## THE LIFEBLOOD OF ALL SUCCESSFUL BUSINESSES

First of all, let me advise you to search out a business model that will deliver steady and repeat business. It is the one thing --- above all others --- that will assure that your company can survive the test of time.

### HOME-BASED MAIL ORDER:

Home-based mail order is a good example of how one can quickly grow a home business income. Mail order is a low cost start-up business that can be launched for around \$100 USD.

With proper planning, your home-based mail order business will not require up-front inventory purchases. In the mail order business, it is not uncommon to rely upon drop-shippers for product fulfillment services.

By utilizing drop-shippers, we can sell the products, collect the money and then purchase the products from the wholesale outlet. The wholesale outlet will then put a return address for your company on the product packaging and deliver the product directly to your customer.

By using the following link, you can explore the drop-ship directory, which will let you explore the drop-shipping companies that will enable you sell 500,000 products from over 1,000 brand name manufacturers:

<http://www.home-business.com/dropship.html>

Your primary expense in the mail-order business is advertising. Classified advertising tends to be a relatively inexpensive form of advertising with thousands of outlets available to the small business owner.

### WHOLESALE BUSINESS:

Buy low --- sell high. You can acquire high quality, top-of-the-line merchandise for a fraction of the retail cost.

Starting a wholesale business would require a Wholesale Dealers Directory as your source for merchandise, such as the one above or the one listed here:

<http://www.home-business.com/auction.html>

#### AUCTIONS:

Auctions can be an excellent source for buying cheap and selling high. Both government auctions and Internet auctions can lead to some excellent profit opportunities. Auctions are an excellent tool for both acquiring and selling merchandise.

#### MAKE AND SELL YOUR CRAFTS:

Crafts are a hot seller at country fairs, swap meets or anyplace where people gather. Make your own crafts and sell them for a tidy profit!

#### SELLING INFORMATION:

Selling information by mail is another good example of an inexpensive home based business start-up. One can gain the resale rights to information for usually about \$50 USD. Other costs will include printer cartridges, paper and postage. There are plenty of free classifieds sites on the Internet, in which to successfully advertise your information.

#### WRITE INFORMATIONAL BOOKLETS:

Write and publish your own informational booklets; sell them at a high price! All you need is a little know-how, a printer, paper and stamps. This is a GREAT home business idea! You can also sell the resale rights to others, for extra profits. In this age of the Internet, you may also take advantage of the fact that selling information is one of the most profitable endeavors one can pursue online.

#### OFFICE SERVICES:

Offer office services for hire in your local paper. You'll be surprised at the amount of regular office business that can be gleaned from one little classified ad. Word processing, typing, accounting, data entry, proofreading, transcription, promotional letters and newsletters. All these tasks can be accomplished right from your own home office.

#### AVON REPRESENTATIVE:

Yes, Avon's been around for eternity, hasn't it? Then it's not such a bad prospect as a home based business, is it? I once knew a woman who did so much business as an Avon rep. that she had people calling her and knocking at her door wanting to order

products at all hours of the day and night! Once you are an established Avon representative, you, too, will turn a good profit.

#### CONCLUSION:

On your search for the ideal home based business, try not to get caught up in any scams that will run off with your money. There are thousands of scam artists out there just waiting for the next sucker to come along. Remember, if it sounds too good to be true, then it probably is. Just use your good judgement and invest wisely in proven methods of earning extra income.

#### Resource Box:

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