

# 13 Steps To Making Money

By Jerry Robertson

## 13 Steps To Making Money

Jerry Robertson  
Robertsonelrob@aol.com

Starting A New Business <http://www.elrob.com>

There is much to learn and do to create a successful online business. The key is to get a large amount of targeted traffic to your website and you have a great product or service to sell. Here is how I would start:

1. Pick Your Market-It needs to be something you enjoy doing.
2. Build Website-Build a professional content rich website. It should be full of great keywords and optimized for search engines ranking.
3. Join Affiliate Programs- Join 1-3 programs to start and concentrate your efforts on these. Affiliate Programs need to have:
  - A. 25% Minimum Commission
  - B. Great Product or Service
  - C. Reputable Company
  - D. Good Conversion Rate
4. Manually Submit To Major Search Engines- This will help increase your chances of getting your site indexed.
5. Subscribe to 10-20 Ezines- This is to gain information and to get ideas to create your own ezine.
6. Pay Per Click Search Engines-Submit at least 10 words, and preferably 25 or more to <http://www.goto.com> You should aim for a top 3 position.
7. Place Ezine Ads-Use Free or cheap ads until you test how effective your ad is. Make sure you track all your advertising.
8. Write Articles For Submission-This is one of the best

ways to get traffic to your site and it is free.

9. Automate-Use Autoresponders and Email programs to reduce your workload.

10. Your Own Ezine-These will probably be your best customers.

11. Bulletin Boards- Post to a couple of bulletin boards. You can help people and get credibility as an expert in your field.

12. Create Your Own Product-This is the best way to make money online.

13. Have Your Own Affiliate Program-You can double your sales or more by setting up your own program.

There are many other to list, but doing these lucky 13 things will help you build traffic and sales to your website in a hurry.

[Get-Articles.com](http://Get-Articles.com) : 1000's of reprintable business and internet marketing-related articles.

[Submit your article for reprint.](#)