

Making Money Is So Easy

By Jerry Robertson

Making Money Is So Easy

Jerry Robertson
Robertsonelrob@aol.com

Starting A New Business <http://www.elrob.com>

Day 1

I just purchased this great computer. I need to see what this Internet thing is all about. Look, I have receive lots of emails. Many of them read like the following: Make \$25,000 in 2 weeks with little or no effort. That sounds great. Here is another for a 6 figured income in 3 months or less. This Internet thing is great! Where is my credit card? I will be rich in no time.

Day 2

This is so easy and the cost of these programs are nothing compared to how much I will be making soon. Maybe, I need to look at the travel section for my vacation plans when I quit my job.

Day 7

Guess, my money will be coming soon.

Day 14

Haven't seen a penny yet. Maybe, I need to cancel those plane tickets.

Day 30

I hate this computer and the Internet. Everyone is a crook. I wonder if I can return this computer?

This may seem a little far-fetched, but do you remember when you first started looking at business opportunities? There are opportunities everywhere promising the moon. Unfortunately, many of us were gullible or is that greedy, by the lure of quick riches. Many of us want to become wealthy while being lazy. Our dreams of instant wealth go unfulfilled, so many newbies just quit.

When you first start, you will struggle to get traffic onto your website. Without traffic, your sales will be sluggish also.

What does it take to eventually be successful? The following 8 things will help you succeed.

1. You must have motivation and or a goal. Your goal could be more money, being your own boss or working at home. You need to realize that it will be slow at first and you will make many mistakes. Learn from your mistakes and everything will be okay.

2. Build a content rich website with Meta Tags. Also, it is well worth the cost to do the express submissions on the search engines. Also, check out the Pay Per Click Search Engines for the right targeted keywords.

3. Publish a Newsletter. This is a great way to get traffic to your website. You will also have a great list to make selected offers to. You want to build to 1,000 subscribers quickly. After that, you can Take paid ads at that point.

4. Get as many links as possible to other websites. This will help you in a couple of ways. It will help your search engine rankings and get you traffic from other sites.

5. Submit an article per month. This will get your name out as an expert and generate a lot more traffic.

6. Advertise especially in Ezines. They are a great value for the money.

7. Great customer service will separate you from the competition. Answer your emails quickly. Surprise your customers by giving them more than they expect. Your rewards will be worth it.

8. Having great products or services to sell with strong guarantees. This will cut down on refunds and increase customer satisfaction.

Follow these 8 steps and you will be on your way to success. Too many people fail because they give up. Yet, many of the most successful Internet Gurus experienced failure before success. You can make a living online.

Jerry Robertson

<http://www.elrob.com>

<http://www.makeumoneynow.com>

Elrob Online Biz Tips

Sign-up for our free newsletter

Get-Articles.com : 1000's of reprintable business and internet marketing-related articles.

[Submit your article for reprint.](#)