

So, Why Should You Start an Online Business?

By Joe Bingham

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Why should anyone start an online business?

After it's all boiled down, the major factors are money, independence, and time.

Money, of course, is the main driving factor for many. We all want to make more money. I've heard the following from many successful businessmen and entrepreneurs, and I'll throw my own agreement in with it as well.

You'll never get rich working for someone else.

Even those with high paying jobs don't rely simply on their salaries. They all have investment plans and accounts designed to create further wealth.

Consider these numbers from the Bureau of Labor Statistics:

(U.S. only) Out of 100 people that start working at age 25, by the time they reach the age of 65....

63% - need to depend on friends, relatives, or charity

29% - will be deceased

4% - need to work in order to make ends meet

4% - will be financially stable

1% - will be wealthy

REALLY consider those last two numbers. Only 4% will be financially stable? Only 1% will be wealthy?

I don't know about you, but I plan on being both financially stable and wealthy, and I plan on achieving it LONG before I'm 65!

Anyone can sit down and calculate out how their life will go with what they are making at the current time. Even if you manage to have \$1000 a month left after all of your bills and needs are met, after 40 years of working and saving that \$1000 you will have enough to buy yourself ONE nice car.

Is that all your dreams entail, just ONE nice car after 40 years?! Besides, how many working folks have \$1000 left every month with nowhere to go?

You've got to be doing MORE!

Ok, fine, but why an ONLINE Business?

Independence and time, the other factors in why you should start your own business are best served online. Once set up, your online business can run full time, day and night, without you being there.

Online businesses take far less initial capital. My business has two fixed costs: Internet access and web hosting. That's it, a whopping \$47 a month! Let's see you start your own auto body shop or beauty parlor on that!

There are many online programs you can immediately tie in to and 'piggyback' on their success as well. Even if you want to completely own your own site or system, you can begin by learning from other successful companies as an affiliate, and then continue making money with them indefinitely.

The Internet also provides for a global market, continuing education, and freedom in terms of what time you have to put into it. Naturally, the more you put into it, the more you'll gain, but it does allow for flexibility and time to grow.

No business is guaranteed to succeed whether online or offline. Success is completely up to you. However, the Internet provides easier means of starting out, low investment, flexible hours, a free education, and potential for extra to wealth building income.

If you have considered working online, but don't know how to proceed, start by learning. There are opportunities out there that do offer free training and are excellent ways to start. Find one that fits your personality and goals and go for it. The more you learn, the more you'll know what you need to do, and the better your chances of succeeding.

Right now, your odds of retiring in the financially stable category are 4%.

What are you going to do about that?

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