

How To Build A Solid Income With Classified Ads

By John Colanzi

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The classified ad is the most powerful marketing tool for the new marketer. Even seasoned marketers have kept the classified ad as the backbone of their lead generating system.

Why?

- * They're low cost.
- * Produce a high rate of return per dollar spent.
- * Can be multiplied indefinitely.

Now with the advent of the internet, ads go out instantly and you can get started for Free! Don't take the power of classifieds lightly.

Here's how to get started absolutely Free and consistently double your business.

1. Pick one product or service to start with. Don't spread yourself thin marketing hundreds of products. You can use your other offers for back-end sales.
2. Write an attention grabbing ad. If you're not sure how, download a copy of " How To Make A Fortune With Classified Ads" at: <http://johncolanzi.com/classified.exe>
3. Set up an autoresponder account to handle inquiries.
4. Prepare a sales letter for your autoresponder. If you need help writing a sales letter read the Free online book "Magic Letters." <http://thewarriorgroup.com/cgi-bin/index.cgi?830xxme>
5. Start out with Free Ezine Ads.
6. Once you start making a profit from the free ads, begin using paid advertising. You should set aside 50% of all profits for use in pyramiding your ads. If you can afford it, you should plow back 100% profits for the first 6 months.

If you do this on a consistent basis, your business will expand beyond you're wildest dreams.

Don't take this report lightly. It's simple to follow and it will work.

Wishing You Success,

John Colanzi

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