

The Awesome Power Of Viral Marketing

By John Colanzi

The Awesome Power Of Viral Marketing

John Colanzi
jcolanzi@johncolanzi.com

Street Smart Marketing <http://www.internet-profits4u.com>

The Awesome Power Of Viral Marketing
by John Colanzi

I'm sure you know about the value of viral marketing.

I thought I did too.

I knew it, but I never really understood the true power of viral marketing.

It's awesome.

I remember when I was growing up along a canal. We'd go out by the water and throw stones. As the stone would hit the water it would cause a ripple to go from one bank to the next.

Viral marketing is similar to that. Every time you send out an article, ebook or piece of software a ripple effect begins.

Your name and links begin to spread across the net and across the globe.

What makes this so awesome?

There is no bank on the other side to stop your message from spreading.

Every time you set a viral product into action, the effect multiplies. It's incredible, the effect is cumulative.

You start out creating small ripples. Eventually, through patience and persistence, they become waves.

Stick to your plan long enough and you've created a virtual Tidal Wave.

There is truly no limit to how far your message can spread.

Don't just read this message and nod your head. Take time to let the concept sink in.

In the beginning it may feel like you're pushing a rock up hill. Once you apply viral marketing, you'll

find it gets so much easier when the rock begins rolling down the other side.

Start using viral marketing and unleash the true power of the Internet.

Wishing You Success,
John Colanzi
Street Smart Marketing

<http://www.internet-profits4u.com>

Copyright (c) 2000 - 2002 John Colanzi.

John publishes the "Street Smart Marketing" newsletter. Subscribe now at:

<http://johncolanzi.com/freeware.html> John has a special free ebook for you. "Street Smart Secrets

Of Success." Download your copy now at:

<http://www.internet-profits4u.com/streetsmart.exe>

[Get-Articles.com : 1000's of reprintable business and internet marketing-related articles.](#)

[Submit your article for reprint.](#)