

Utilize Those Traffic Exchanges.

By Anna-Marie Stewart Venton

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I've had people come to me and say "Traffic Exchanges are useless, and I don't have time to click anyway", or they'll say "There are too many of them, and I find it all overwhelming"

Here's what I say: Ok, the traffic may not be 100% targeted visitors, but somebody, somewhere just MIGHT like your product, affiliate program, salespage etc.

The more traffic you get, the more likely you are to actually find those people. First of all, whatever you do, don't just jump onto any old traffic exchange, read it thoroughly, make sure you get at LEAST a 2:1 credit ratio, which basically means: you visit 2 websites, in exchange for one visitor to YOUR chosen website.

Next, join 4 or 5 good traffic exchanges,. Read everything you can about using the program, so you know you won't be breaking the rules.

Now on to the hard work bit: Lets call the chosen exchanges A, B, C, D and E. Pull up notepad, copy/paste your referral links to the 5 programs into it (ctrl+c to copy, ctrl+v to paste). Do the same with your surfing links, (sometimes known as startpage links), and make sure you DON'T confuse the two.

You need to plug each Traffic Exchange into the other to create a circle. (example: where it asks for website put program A into program B, B into C, C into D, D into E, and finally E into A)

So now, each traffic exchange is promoting one of the others. The reason for this is to build your downlines in the various exchanges. Why work hard for traffic if you can get others to work for you?

Ok, next step can be tedious, but if you've chosen the right traffic exchanges, it can be kinda fun too. Open the 5 programs, using your Surf/Startpage link.

Click away at all 5 of them vigorously, say at least 30 minutes per day, for maybe 3 weeks. This SHOULD start building your downlines in the various exchanges. If it doesn't work at first, keep trying until it does. The key here is to never give up.

Once you have a good enough downline (in YOUR opinion), and your downlines are creating traffic for you, log back into the programs, change the website link to whichever program it is you REALLY want to promote.

Don't expect your downline to build ALL of your traffic, you may still have to "click" yourself for a while, but with time, that will change. In my favourite programs, my downlines are getting me 1000 pageviews per day.

That's 5000 pageviews, on average, per day for free, and I rarely click at all any more. Maybe every once in a while just to keep my accounts active, depending on the programs rules.

Give it a try, and as I said before: Don't give up! Have Fun!

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