

Is Your Warm Market Cold

By Karen Kosel

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Karen Kosel
karen@athomeworking4me.com

Create More In Your Life <http://www.athomeworking4me.com>

Some people seem to have the ability to attract people to what they are doing. It doesn't matter what they do, everyone is interested and even want to follow their footsteps. Have you seen some people that get so much support from their friends and family that products are bought even if they weren't needed, or people sign up just to support their friend or family member?

Not so with me. I COULDN'T SELL SOAP TO MY OWN MOTHER! And that's the truth. Years ago, I joined a company, and my own family wouldn't buy from me. Now I love my family dearly. They are wonderful people. They just didn't give me the support I needed. Did I stay in that business? No. I have tried a few things over the years, getting very little support from anyone close to me. I heard "It can't be done!" and "You won't make it work!"

I use to take this personally. I suspect that many of you have gone through this. Once you get this reaction, it is hard to tell anyone what you are doing again. I have read a terrible statistic lately, and I have seen it quite often. I read that 95% of home businesses fail. If this statistic is correct, could it be possible that one of the reasons for so much failure is your warm market? Too much negativity.

I decided from now on, I just don't care what others are going to think. I can do this business without them. The beauty of an Online Business is you do not have to hit up your family and friends. With actual internet users estimated to over 322,000,000 you have here a large, untapped market of information hungry people, all over the world. More and more people are now looking for ways to start their own business and the internet is just the right place for that.

The best part is that this number is increasing at a rate of 100,000 new users per day. The internet has created the opportunity for you. You just need the right product and tools to be successful in your own business.

So, with millions of internet users, having the same vision of financial independence, the market just gets bigger and bigger everyday. Here's where you come in by providing this large untapped, market with the tools and resources to build their own success.

There has never been a better time for you to work from home and build a business than right now. The computer has been said to have the most impact on our lives. How would you like to have someone working for you 365 days of the year, 24 hrs a day. Wow, how expensive that would be. With the internet, you can have a fully automated system working for you even when you are asleep or playing.

When asked, 96% of the people polled said that they would like to have their own business. Most of these people want to work from home. The Internet can make that dream of having your own home business come true. It doesn't matter where you live. You can live in Alaska, rural Montana, or any remote area and still have a very successful home business if you have a computer and an internet connection. You do not need to live in a highly populated area. The Internet makes the dream of a home based business available to everyone, no matter where you live.

Network Marketing, is a largely misunderstood concept, but I can assure you, it is worth taking some time to find out more about it! Network Marketing is the single best way to earn the income of your dreams, from the comfort of your home, without spending a small fortune!

I know what you might be thinking. You may have tried Network Marketing before, and like me, had not been successful. Maybe you were invited to a meeting at someone's house, without being told why, only to find out it was a presentation for a network marketing business. You can rest assured you do not have to run your business that way. That is not a requirement for success with Network Marketing.

What you need is a trustworthy, reputable company, a unique consumable product, a simple yet profitable marketing plan, and a fully automated way to enroll people online. You should look for a dynamic Online Marketing Team that offers Step by step training led by professionals that can help lead you to success. If you have a clear, simple, and duplicable system, you too can find success in your own Network Marketing Home Business.

You can do it without your warm market. When they see changes in your life, they will come to you to see just what you are doing.

Karen Kosel, author/editor of Creating Success Online News, operates a Home Based Internet Business. Her Main goal is to help train others to reach success through her dynamic online marketing team: "<http://www.athomeworking4me.com>"

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