

3 Mind Altering Motivators You Can Use To Get People To Buy Your Products

By Keir Smith

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Relax your body from head to toe, and concentrate on your breathing.

At the same time

Imagine if you could control your prospects mind for a moment...

And urge them to buy your products without them ever knowing it.

If I could show you how to do this, would you be interested?

Yes..of course you would.

Well remember when you were just a little toddler in grade school..

and your teacher was showing you how to learn your A,B,C'S

"A is for Apple B is for Boy"....

Can you recall how easy that was?

In the same way...envision making your products just as easy for your customer to use also.

Below are 3 powerful motivators you can use to increase your sales without increasing your expenses.

1. Promote "SIMPLE, FAST, EASY, QUICKLY & EASILY"

Your customers want simple, quick, & easy, solutions to their problems.

They also want fast results that are easy to get.

Give them what they want.

Promote the parts of your product that are simple and easy.

And those that provide results.

Also make it fast and easy for them to purchase your product.

2. Stop your selling and let the customer buy.

Nobody likes to be sold anything.

But..we all like to buy things.

Make sure you aim your marketing at those customers who would most likely want what your selling.

They will take immediate action without no persuading.

3. Eliminate the risk factor.

Prospects will avoid buying from you because they do not know you.

And are scared to risk being disappointed with your product.

You can eliminate this buy using a money back guarantee.

Also remember that you have to offer few or no conditions with your guarantee.

When possible..testimonials are a great risk eliminator too.

Your testimonial should describe the benefit you customer gained from using your product or service.

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"32 Mind bending ways
to create a salesletter"

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