

# 4 Steps to Creating Automatic Wealth Online

By Keir Smith

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How to breathe life in your salesletter <http://www.mlbusiness.com>

## 4 Tips to Creating Automatic Wealth Online

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1. Get a product. Create your own informational product and deliver it to your targeted audience. Make it simple and easy to follow.
2. Create a Direct response website. Let's face it your website is designed to do 1 of 2 things, give information, or sell a product.
3. Plug in a credit card processing and affiliate tracking service. You can instantly improve your sales by as much as 300% by accepting credit cards.
4. Do an ezine blast. Find an ezine that targets your specific market. Now every week or at least once a month place a solo ad aimed at your target market.

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