

A Step by Step Guide to Creating An Attention Grabbig Headline

By Keir Smith

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Are your headlines pulling in the traffic
that your web site needs to generate consistent
sales?

Can you go to sleep at night and rest assured
that tomorrow when you get up in the morning...
your email will be filled with new sales?

Here is a sure fire way to put your web sites sales
on the right track.

Step 1 Improve the response to your headlines!

How?

By using the folowing 12 steps..you can check
each and every one of your headlines to guarantee
that your site gets traffic.

1. Did you write 50 or more headlines
2. Does it draw your targeted audience to attention?
3. Does it list your biggest benefit?
4. Does it answer the what's in it for me question?
5. Is it believable?
6. Does it make you read the entire message?

7. Did you add quotation marks around it?
8. Did you check to make sure it was you focused?
9. Did you use both upper and lower case letters?
10. Did you consider using a picture to the right of your headline?
11. Have you tried "Quickly and Easily" in it?
12. Have you tried 100% guaranteed on the end of it?

There you have it.

A quick and easy way to boost your headline response rates in as little as 2 minutes.

Enjoy

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