

How to Write Your Own High Impact Articles

By Keir Smith

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Allow yourself to relax for a moment as you read through this article.

Now mentally tell yourself "I am going to write an mind altering article".

Don't you feel excited about what's about to happen.

1. Point out a problem the reader has.

Ex: "The biggest problem e-business owners face is generating traffic to their site".

2. Make the reader's problem seem worse.

Ex: "Your ads bring in only temporary responses, without an effectice, affordable way to get the word out, you may be closing the doors sooner than expected".

3. Next suggest 5 ways the reader can sovlе the problem. Ex: "One simple way to bring in more traffic is to..."

4. End your article with a paragraph or two that reviews your most important points.

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"32 mind bending ways
to create a salesletter"

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