

How to get people to act now to boost your sales

By Keir Smith

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There is a simple 3 step process that you can use right now to immediately start to get your sales moving.

Here they are:

1. Define clearly what you want people to do.

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Click on the logo
sign up for your free 7 day email course

2. Give your target audience rational and emotional reasons to do it.

Ex:
End your frustrations! Sign up now for our 7 day email course to stop the headaches.
Click here to improve your monthly sales by 37%

3. Include a strong incentive or offer to encourage them to do it.

Ex:
Order before midnight august xxxxx and you will receive an additional 5 Free e-books (valued at \$127.50) but wait, that's not all, you will also get 2 months of FREE one on one consultations. I will show you step by step how to use each and every marketing tip that I send you to get the best results each and every time.

Not convinced, then I will sweeten the deal even more.

You will also get a 7 day email course on "How to create simple information products that you can sell online for HUGE profits"

You can get the picture.

So there you have it.

A few simple and easy steps that you can do right now to improve your sales.

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FREE one on one business consultations

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