

# 3 Quick Tips To Getting More Profit From Your Articles

By Ken Hill

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Ken Hill  
kenh1201@aol.com

Write Your Own Articles <http://www.scstats.com/r.cfm?i=3220>

One of the most effective ways to market your business online is to write articles for publication in ezines. In fact, many successful marketers write articles as the primary means of promoting their businesses online.

Beyond submitting your articles to sites that list articles, to lists that provide content for ezine publishers, or to ezine publishers directly, 3 ways you can increase the profit you get from writing articles are:

1. Create an ebook compilation of your articles with links to your business and affiliate programs you promote. You can also allow people who download your ebook to rebrand your ebook with a link to their business.

If you write good articles, webmasters will be glad to offer your ebook to their visitors especially since you are allowing them to promote their own business for free at the same time.

Some sites that you can submit your ebook to are:

1. <http://www.ebookdirectory.com>
2. <http://www.ebookjungle.com>
3. <http://www.ebookpalace.com>
4. <http://ebooks.searchking.com>
5. <http://www.free-ebooks.net>

2. Allow your articles to be published in ebooks people make to market their businesses. Ebooks can be great to use as a promotional item, but a lot of people that would like to make their own ebooks have a hard time coming up with content.

You can pick up a lot of extra free promotion for your business letting others use your articles in their ebooks with links to your business in your resource box.

If you have a lot of your articles posted on your site, then let your visitors know they can do this or ask them to contact you for information on using your articles in an ebook.

3. If you run an affiliate program, let your affiliates publish your articles in their ezines or on their websites with a link to their affiliate site in the resource box.

If you provide a site where your affiliates have access to promotional materials to market your products, then just post your articles too, and let your affiliates know they can use your articles in their ezines or on their websites.

You'll find that this can be an easy way for your affiliates to earn more commissions and generate more profit for your business.

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